

NA Trade 2024 | 2025



Two Windmills



For more information on any of the titles featured,
please email: info@twowindmills.com or call us on +44 (0)1394 386651

Write to us at:

Two Windmills
Marine House, Tide Mill Way,
Woodbridge, Suffolk, IP12 1AP, UK

Or visit us at: www.twowindmills.com

Along with great value, the key ingredients of the Two Windmills list are imaginative play, creativity and artistic exploration. From magic water coloring and sticker books, to scratch art and our multi-million-selling *How to Draw 101* series, all Two Windmills books and kits are bold, bright and lots of fun!



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Activity & Book Kits

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Scan or click on the QR codes throughout to watch our books in action!



0+

Little ones will love to lift and look under each large felt flap to see who is hiding!



- Includes 5 large, soft, shaped felt flaps.
- Improves hand-eye coordination and dexterity.
- Bold, vibrant artwork.



9781801057639
February 2024



9781801057646
February 2024



9781801057653
August 2024



9781801057660
August 2024



Soft touch felt lift-the-flaps



Author: Holly Hall
Illustrator: Damien Barlow

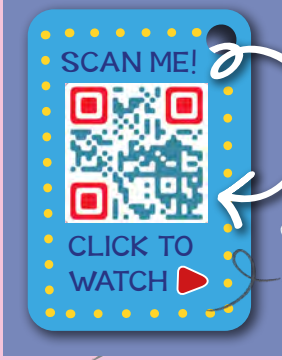
Specification:

- **Format:** Full color chunky board book with 1 large felt flap on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Spot UV, matt varnish, peep-through hole on cover.
- **SRP:** US \$9.99 | CAD \$13.49

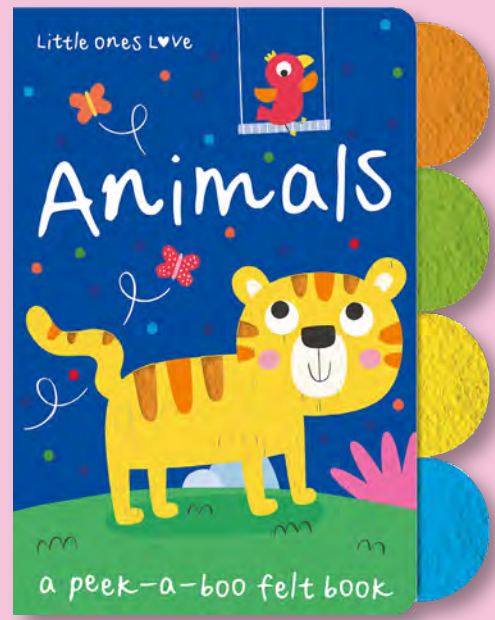
Baby Books

0+

Little ones will love to lift the chunky felt tabs in these peek-a-boo felt books.



- Soft felt shapes to touch, peep-through holes to look through, and chunky felt pages to lift and turn.
- Tactile touch-and-feel felt shapes for sensory, interactive fun.
- Bold, vibrant artwork to capture baby's attention.



Author: Holly Hall
Illustrator: Damien Barlow

9781801058162
March 2024

9781801057677
March 2024



Baby Books



Felt peep-through holes

Tactile touch and feel felt tabs

Specification:

- **Format:** Full color chunky board book with with 4 felt tabbed pages
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.26x6.69in.
- **Cover finishes:** Matt varnish.
- **SRP:** US \$12.99 | CAD \$16.99



0+

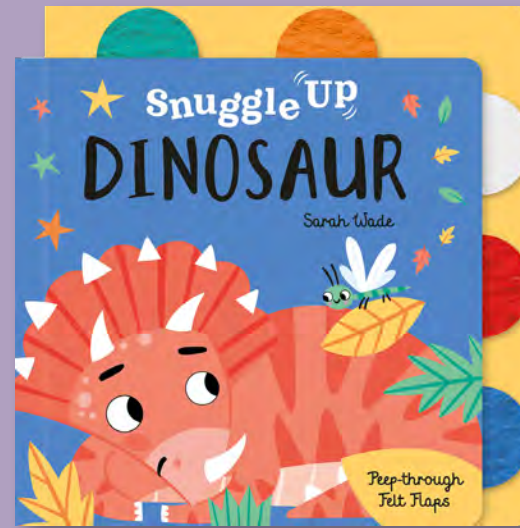
Snuggle up and say 'goodnight' to all the animals with these peep-through felt flap bedtime books.



- Tactile, touch and feel, peep-through felt flaps provide plenty of calming, sensory read-and-play fun for curious little ones.
- Creates a calming bedtime routine-the gentle, goodnight stories are perfect for getting young ones to sleep even after the busiest of days.
- Engaging illustrations with things to spot on every page are guaranteed to develop a child's observation skills.



9781801058537
May 2024



9781801058513
May 2024

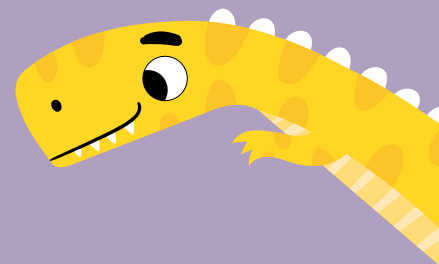
Author: Bobbie Brooks
Illustrator: Sarah Wade

Specification:

- **Format:** Full color board book with felt flaps. Each felt flap features peep-through holes and a tab at the top or side to create colorful tabs around the book
- **Extent:** 10pp
- **Dimensions:** 200x200mm/7.9x7.9in.
- **Cover finish:** Spot UV, varnish
- **SRP:** US \$12.99 | CAD \$16.99



5 peep-through felt flaps!



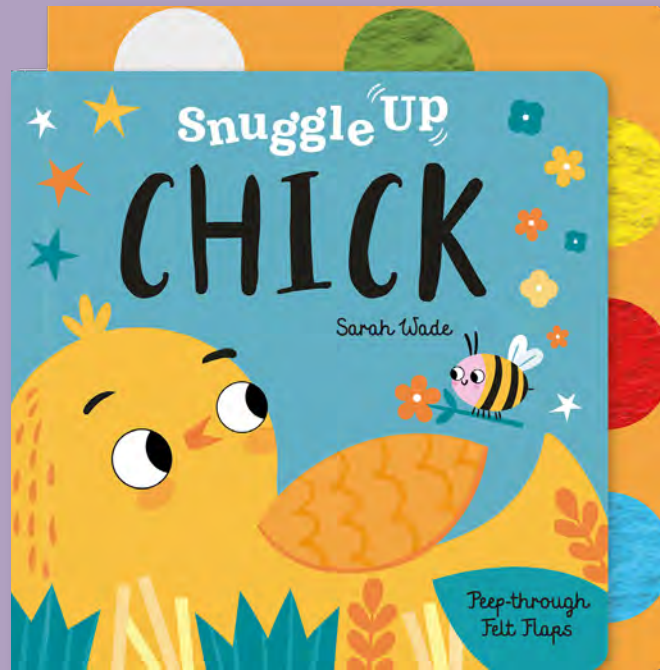
Baby Books

0+

Snuggle up and say "goodnight" to all the animals with these peep-through felt flap bedtime books.



- Tactile, touch and feel, peep-through felt flaps provide plenty of calming, sensory read-and-play fun for curious little ones.
- Creates a calming bedtime routine-the gentle, goodnight stories are perfect for getting young ones to sleep even after the busiest of days.
- Engaging illustrations with things to spot on every page are guaranteed to develop a child's observation skills.



5 peep-through felt flaps!

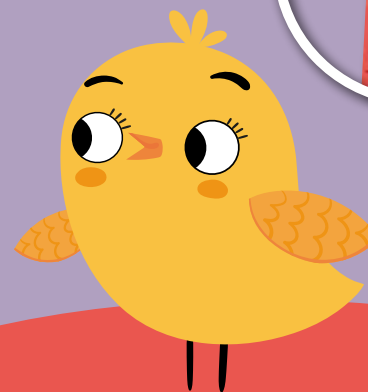


Author: Bobbie Brooks
Illustrator: Sarah Wade

9781801058506
March 2025

Specification:

- **Format:** Full color board book with felt flaps. Each felt flap features peep-through holes and a tab at the top or side to create colorful tabs around the book
- **Extent:** 10pp
- **Dimensions:** 7.9x7.9in.
- **Cover finish:** Spot UV, varnish
- **SRP:** US \$12.99 | CAD \$15.99



1+



Turn the ingenious magic wheels to wake up all the animals!

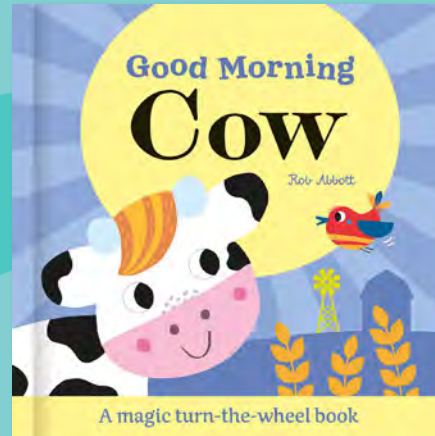


Turn the wheel to magically reveal hiding animals!

- These turn-the-wheel books are perfect for reading with your child over breakfast or any time of the day!
- With a rhyming story and characterful pictures to make little ones smile.
- Magically reveal the different animals hiding behind the windows.
- Three double-sided wheels with 24 hiding animals to magically reveal!



9781835551226
February 2025



9781835551233
February 2025



9781835551240
May 2025



9781835551257
May 2025

Author: Rob Abbott
Illustrator: Katie Saunders



Specification:

- **Format:** Full color board book with three double-sided acetate wheels
- **Extent:** 12pp
- **Dimensions:** 206x206mm/8x8in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$9.99 | CAD \$12.99

By the creators of the bestselling Goodnight Magic Flashlight book series!



Board Books

High-five the paws for lots of count-and-squeak story fun!

Touch-and-feel squeaky paw!

1+

- Enjoy hours of squeaky, interactive play with each "High Five" storybook adventure!
- Read-and-play book combines touch-and-squeak novelty with learning to count 1-5 and a funny, interactive story.
- Funny, rhyming stories about favorite, adorable animal characters that bring fun and silliness to story time.



9781835551288
March 2025



9781835551295
March 2025



Squeak my paw!



Author: Robin Baines
Illustrator: Mel Matthews

Specification:

- **Format:** Shaped board book with soft-to-touch plush paw to push and squeak
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Matt lamination
- **SRP:** US \$9.99 | CAD \$12.99



9781835551318
June 2025



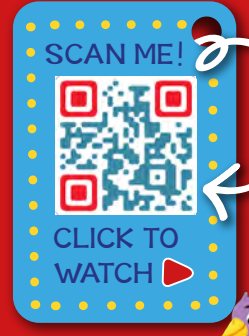
9781835551301
June 2025



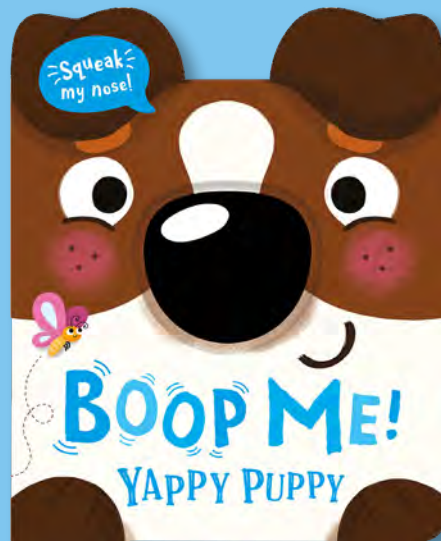
3+



Boop the noses for lots of squeaky story, read-and-play fun!



- Enjoy hours of squeaky, interactive play with each 'Boop My Nose!' storybook adventure!
- Hear your child giggle with laughter as they boop the animal's squeaky nose on every page!
- Funny, rhyming stories about favorite, adorable animal characters that bring fun and silliness to story time.



9781801057578
January 2024

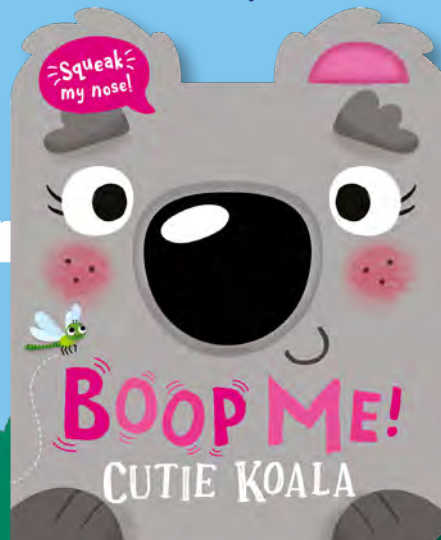


9781801057585
January 2024

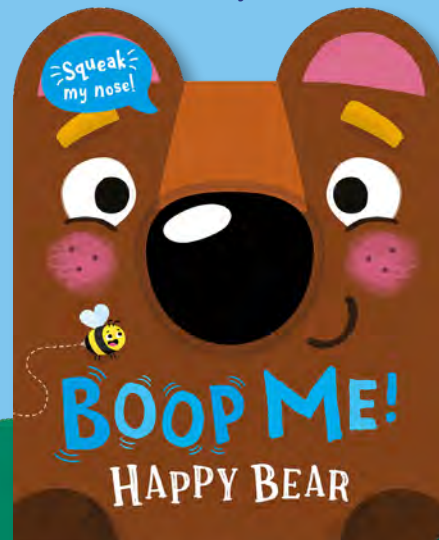
Chunky animal shaped board book



Author: Claire Baker
Illustrator: Jake McDonald



9781801057592
July 2024



9781801058353
July 2024

Read aloud fun!

Touch-and-feel squeaky nose!

Specification:

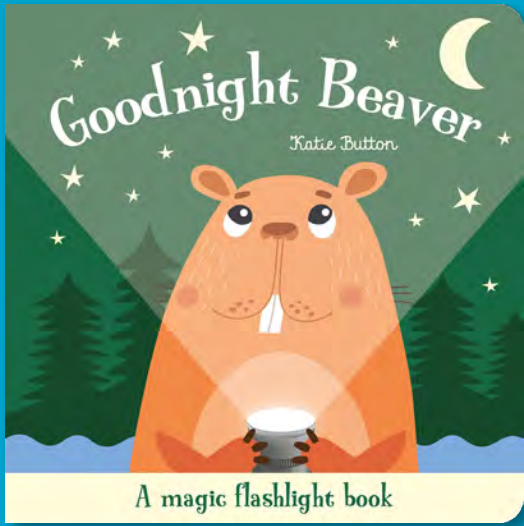
- **Format:** Shaped chunky board book with soft-to-touch plush nose and squeaker
- **Extent:** 10pp
- **Dimensions:** 210x170mm/8.3x6.7in.
- **Cover finishes:** Spot UV, varnish
- **SRP:** US \$9.99 | CAD \$13.49



3+



- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the flashlight is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.



Author: Katie Button
& Joshua George
Illustrator: Zhanna Ovocheva

9781801058278
January 2024

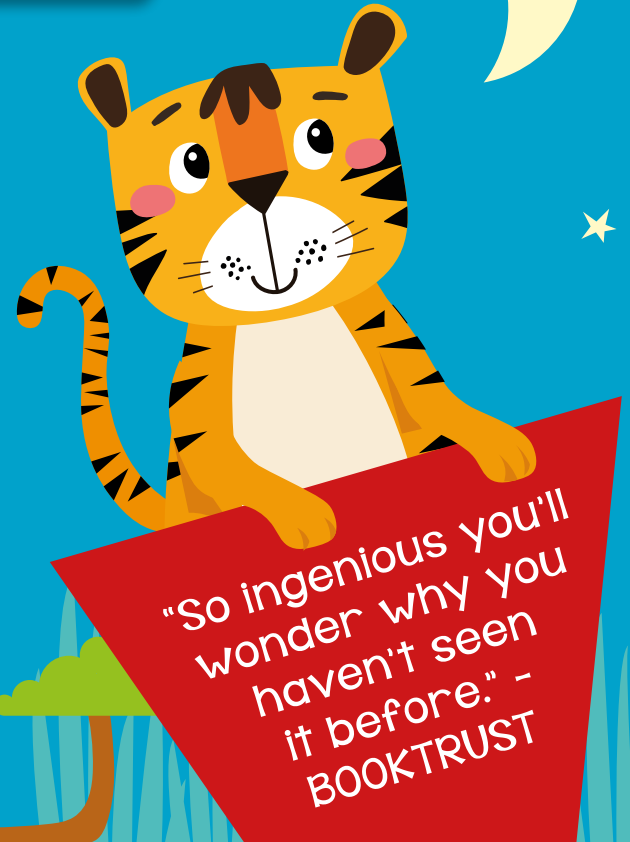
9781801059183
June 2024

Board Books

- Specification:**
- **Format:** Full color casebound board book with 5 inset acetate pages and a card flashlight on a ribbon
 - **Extent:** 12pp
 - **Dimensions:** 210x210mm/8.3x8.3in.
 - **Cover finishes:** Spot UV, matt lamination
 - **SRP:** US \$10.99 | CAD \$12.49



Sturdy card magic flashlight



"So ingenious you'll wonder why you haven't seen it before." - BOOKTRUST

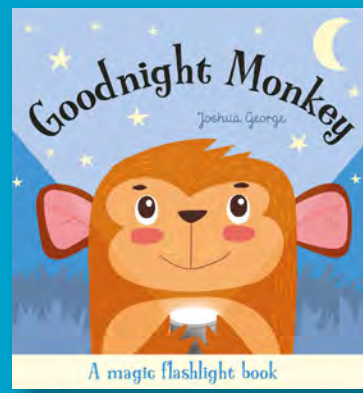
Insert the 'magic flashlight' between the pages to find the animals and watch children glow with delight!



9781787006119



9781787006126



9781801051224



9781801050616



9781801056137



9781801056106



3+

Insert the "magic flashlight" between the pages to find the animals and watch children glow with delight!



- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the flashlight is inserted.
- Includes a handy ribbon to keep the magic flashlight attached to the book.



A magic flashlight book
9781801057905
March 2025



A magic flashlight book
9781835551691
March 2025



A magic flashlight book
9781835551752
July 2025

Author: Katie Button & Daisy Snow
Illustrator: Zhanna Ovocheva



Sturdy card magic flashlight

- Specification:**
- **Format:** Full color casebound board book with 5 inset acetate pages and a card flashlight on a ribbon
 - **Extent:** 12pp
 - **Dimensions:** 210x210mm/8.3x8.3in.
 - **Cover finishes:** Spot UV, matt lamination
 - **SRP:** US \$10.99 | CAD \$12.99

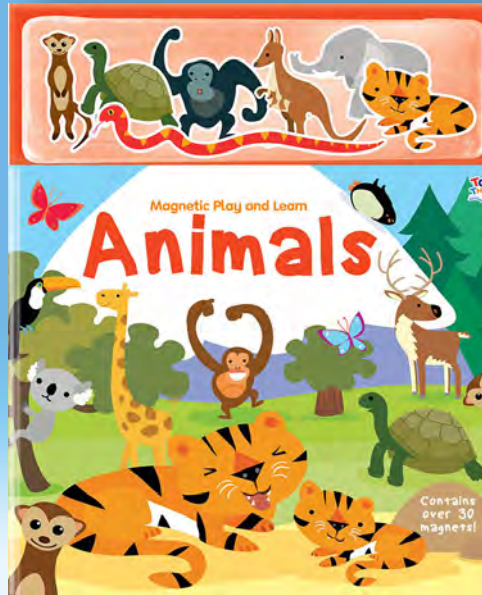


Board Books

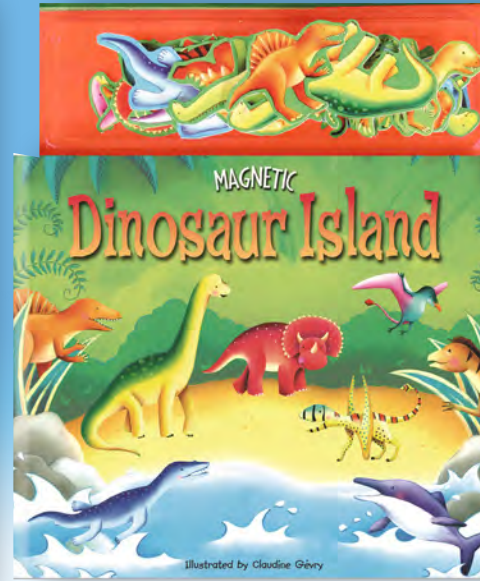
3+

Mesmerising, magnetising storybook fun!

- Learning is made lots of fun in these easy and simple storybooks.
- Use the magnets to complete the colorful, eye-catching scenes.
- When play is over keep your magnets safe in the handy integrated storage container.
- Magnetic books are brilliant for building hand-eye coordination.
- The robust cased board book format is designed to be used again and again.



9781784456481
August 2024



9781835550236
August 2024

Shaped magnet play pieces



Magnetic pages to reuse over and over!

Specification:

- **Format:** Full color hardback with magnetic pages and play pieces
- **Extent:** 10pp
- **Dimensions:** 240x205mm/9.4x8in.
- **Cover finishes:** Gloss
- **SRP:** US \$12.99 | CAD \$14.99

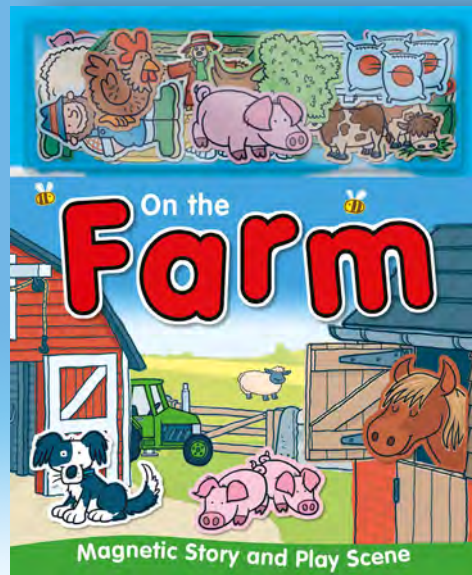


3+

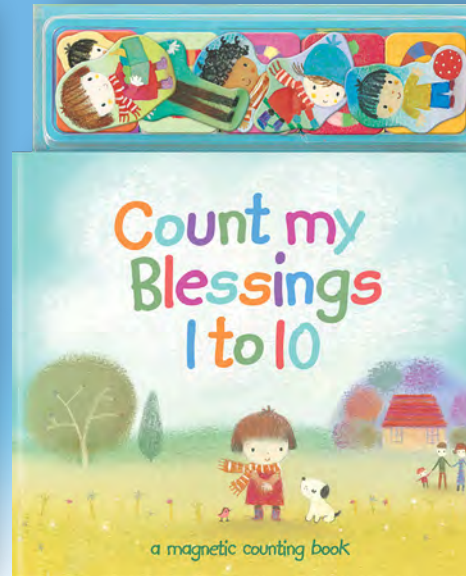


Mess-free magnetic titles offer interactive fun again and again!

- From counting cows and sheep to pigs and horses, our magnetic books have sold over 3 million copies worldwide!
- Helps develop fine motor skills and hand-eye coordination.
- When play is over, the magnets can be neatly stored in the integral compartment, ready for play the next time.



9781835551998
February 2025



9781846663604
February 2025



Magnetic pages to reuse over and over!

Author: Various
Illustrator: Various

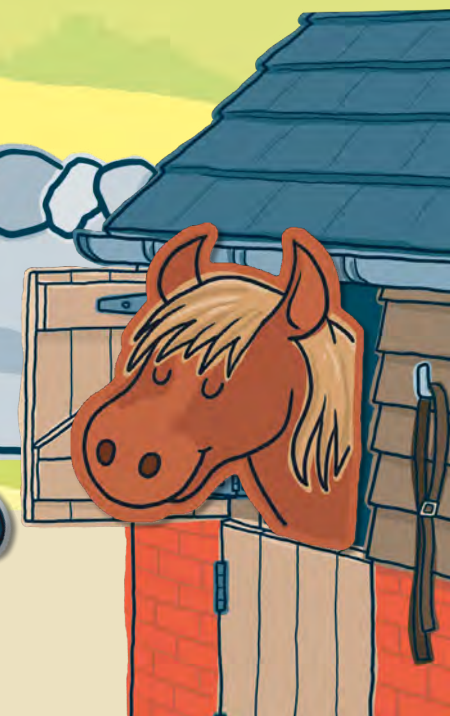


Specification:

- **Format:** Full color hardback with magnetic pages and shaped play pieces
- **Extent:** Farm: 8pp | Blessings 10pp
- **Dimensions:** 240x205mm/9.4x8in.
- **Cover finishes:** Gloss
- **SRP:** US \$10.99 | CAD \$12.99



Shaped magnet play pieces



1+

Make story time fun with our, funny hand puppet storybooks.

- The "read-and-play" format combines a soft-to-touch hand puppet with a laugh-out-loud, rhyming story.
- Hands-on, interactive stories for little ones and adults with plenty of read-aloud and shout-out fun to make the characters come alive.
- Soft plush hand puppet fits both big and little hands.



9781835551677
July 2025



9781835551684
July 2025

Author: Lou Treleven
Illustrator: Carlo Beranek



Bring each animal to life with the soft-to-touch hand puppet!

Specification:

- **Format:** Full color board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Matt lamination
- **SRP:** US \$12.99 | CAD \$15.99

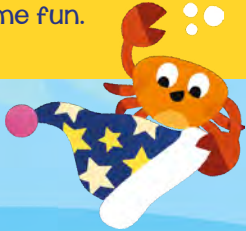


over
2 million
hand puppet
books sold
worldwide!

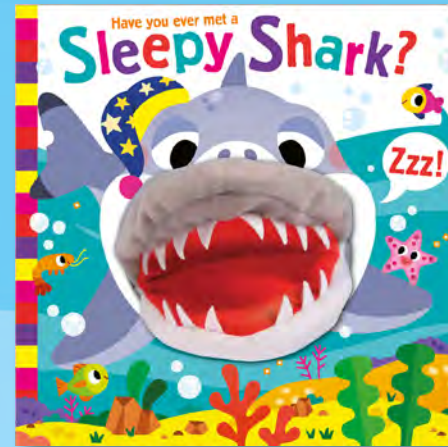
1+

Children will delight in these funny, tactile storybooks with integral hand puppets

- Over 2 million hand puppet books sold worldwide!
- Integral hand puppet and sound words are combined for interactive storytime fun.



9781801056229



9781801056212



Specification:

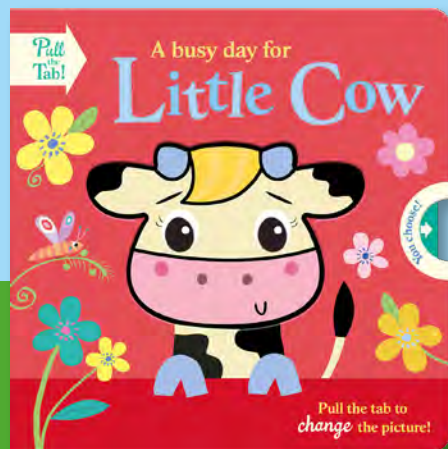
- **Format:** Full color board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Matt lamination, die-cut front cover
- **SRP:** US \$12.99 | CAD \$15.99

Author: Kate Thomson
Illustrator: Barry Green

Push Pull Stories

Pull the tabs to decide what happens next in each story and watch the pictures magically transform

- Promotes hand-eye coordination, decision-making and reading comprehension.
- The playful story and simple questions on each page makes first reading fun.
- Six pull-the-tabs to change the picture and create your own story.



9781789588651



Specification:

- **Format:** Full color casebound board book with acetate pages and pull-out tabs
- **Extent:** 10pp
- **Dimensions:** 177.8x177.8mm/7x7in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$9.99 | CAD \$13.99

Author: Holly Hall
Illustrator: Katie Saunders



0+

Shake the book to move the 3D googly eyes in these cute and funny board books with movable eyes.

- Create a fun and interactive reading experience with this cute and friendly googly-eyed series.
- Shaking the book and making the eyes roll will have children smiling from ear to ear!
- Includes fun rhyming text, with a cast of cute characters that little ones will love.



9781846661556



9781784458690



9781846661570

Board Books

Includes fun rhyming text about each character!



9781789584004



9781787008793

Specification:

- **Format:** Full color board book with 3D googly eyes
- **Extent:** 12pp
- **Dimensions:** 160x114.3mm/6.3x4.5in.
- **Cover finishes:** Gloss, 3D googly eyes
- **SRP:** US \$8.99 | CAD \$10.99

over 4.5 million copies sold worldwide!

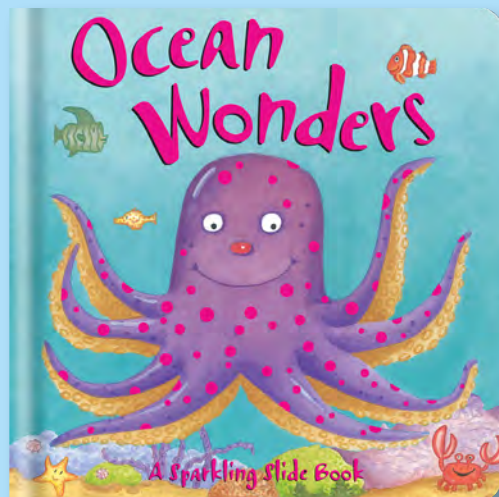
1+



Sparkly ocean fun, perfect for fans of "The Rainbow Fish"



- Each page in this board book slides out to reveal a brightly illustrated sea creature with sparkling foil accents.
- A fun and interactive way for young children to learn about the creatures of the open sea and how they live.



Specification:

- **Format:** Full color casebound board book with 5 (two-sided) pull-out panels and foil accents
- **Extent:** 10pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Matt lamination
- **SRP:** US \$9.99 | CAD \$12.99

Author: Dorothea DePrisco Wan
Illustrator: Daniel J. Mahoney

9781846661679

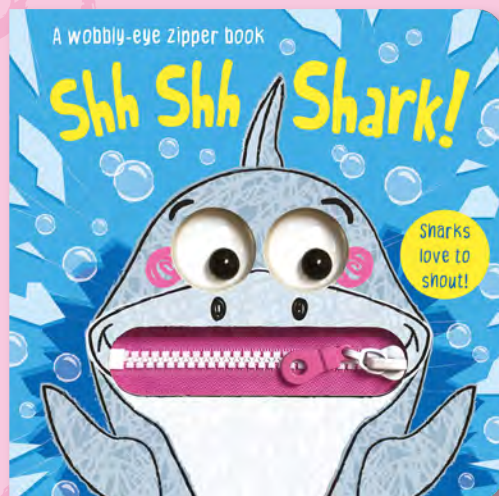


Board Books

Wobbly-Eye Zipper Books

Deep under the water, in the ocean blue, noisy sharks are shouting...and waiting for you

- Two interactive novelties in one book!
- Wobbly eyes to shake and a zipper mouth to open and close, develops motor and sensory skills.
- The rhyming story features lots of noisy words for interactive reading fun.



Specification:

- **Format:** Full color casebound board book with a zip, 2 googly eyes and die-cut hole on cover and inside pages
- **Extent:** 10pp
- **Dimensions:** 177.8x177.8mm/7x7in.
- **Cover finishes:** Matt lamination, spot UV, foil
- **SRP:** US \$9.99 | CAD \$13.99

Author: Georgie Taylor,
Illustrator: Carrie Hennon

9781789583175



3+

Dive in to this rhyming counting story with cute mermaid characters that disappear one-by-one!

- Each time a page is turned a colorful mermaid disappears, encouraging children to learn to count as they read the simple story and find out where each mermaid has gone to!
- Cute card characters on every page. Count down from ten to one.



9781787003750

Author: Susie Linn
Illustrator: Lauren Ellis



Specification:

- **Format:** Full color casebound board book
- **Extent:** 22pp
- **Dimensions:** 216x251mm/8.5x9.9in.
- **Cover finishes:** Gloss, glitter
- **SRP:** US \$10.99 | CAD \$14.99

3D play pieces

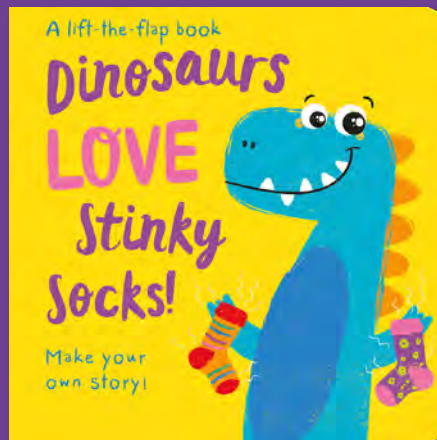


Board Books

Lift the Flap Storymaker

YOU choose what happens next in these make your own story adventures!

- Promotes reading comprehension, recognition and recall.
- Bright, cheerful illustration style and 15 unique lift-the-flap surprises to create each story.
- Humorous picture options on each page makes first reading fun!



9781789582369

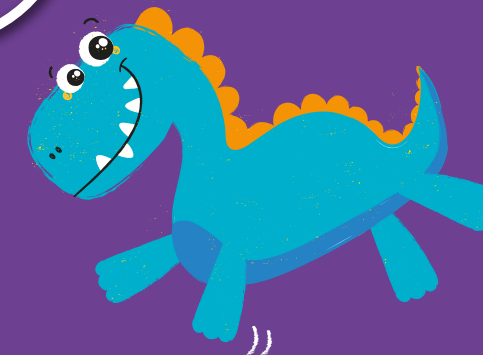
Author: Jenny Copper
Illustrator: Carrie Hennon



Specification:

- **Format:** Full color casebound board book with 3 lift-the-flaps on each right-hand page
- **Extent:** 10pp
- **Dimensions:** 177x177mm/7x7in.
- **Cover finishes:** Matt lamination, spot UV, foil
- **SRP:** US \$7.99 | CAD \$10.99

Make silly stories with lift-the-flaps!



3+

Googley eyes will have children smiling from ear to ear!



- Shake the book to roll the 3D googley eyes and giggle at the funny words in this super-cute shark story book.
- Fun rhyming text and colorful illustrations.
- Perfect as a first book for early reading and playtime fun!



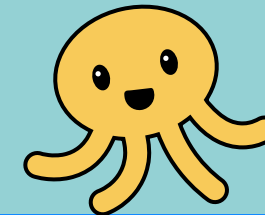
Author: Stephanie Ward
Illustrator: Bethany Carr

9781801055598



Specification:

- **Format:** Full color shaped board book with 3D goggle eyes
- **Extent:** 12pp
- **Dimensions:** 165x127mm/6.5x5in
- **Cover finishes:** Foil and googley eyes die cut holes
- **SRP:** \$8.99 | CAD \$12.49



Board Books

Seek and Find Spyglass Books

Go on a hide-and-go-seek adventure and discover magical hidden pictures!

- The clever windows are full of hidden pictures adding a fun and interactive dimension to story time!
- Hours of interactive reading play to be had with each title as children play seek and find on each page.
- Bright, bold illustrations will engage little ones as they improve manual dexterity and develop word and picture recognition skills.



Help Big Shark on a hide-and-go-seeek adventure!

9781801055970



Help Big Unicorn on a hide-and-go-seeek adventure!

9781801056151



Author: Katie Button
Illustrator: Kev Payne

Specification:

- **Format:** Full color casebound board book with 5 inset acetate pages and a card spyglass on a ribbon
- **Extent:** 12pp
- **Dimensions:** 236x193mm/9.3x7.6in
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$12.99 | CAD \$14.99



Creative play felt fun for busy little hands!

- Use soft felt play pieces to complete the simple stories.
- Encourages imagination, storytelling and interactive play with descriptive prompts and adorable felt character!
- Handy storage compartment helps to keep play pieces safe and secure after play.



9781789584219



9781789584202



9781789584226



20 felt pieces to reuse!



5 different play scenes

Specification:

- **Format:** Full color casebound board book with 5 felt covered pages and soft felt play pieces
- **Extent:** 10pp
- **Dimensions:** 240x200mm/9.4x7.8in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$14.99 | CAD \$16.99



3+

Learning fun for little ones is made easy peasy with our new Easy Peely series. Just peel, stick and play!



- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, from colors, counting and shapes, to feelings, farm noises and opposites!
- Features Innovative 'Easy Peely' play pieces made with 'peel, stick, play' technology-100% reusable and washable, too!



9781801059145
May 2024



9781801059152
May 2024

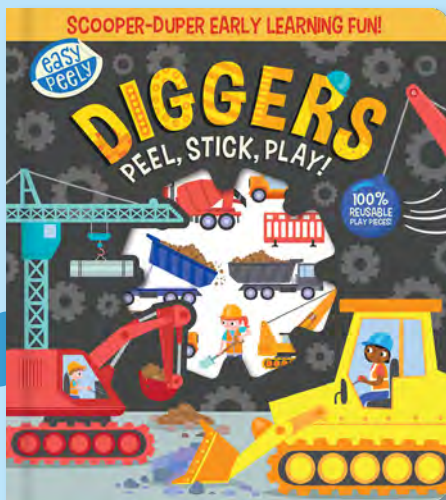


Author: Holly Hall
Illustrator: Sarah Wade



Specification:

- **Format:** Full color, casebound board book
- **Extent:** 10pp with 2 sheets of reusable play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finish:** Die-cut, gloss
- **SRP:** US \$14.99 | CAD \$16.99



9781801059169
September 2024



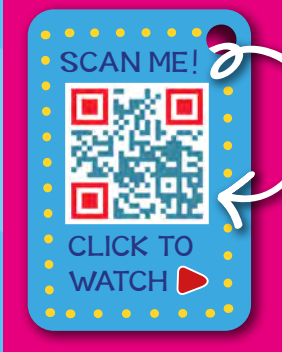
9781801059176
September 2024



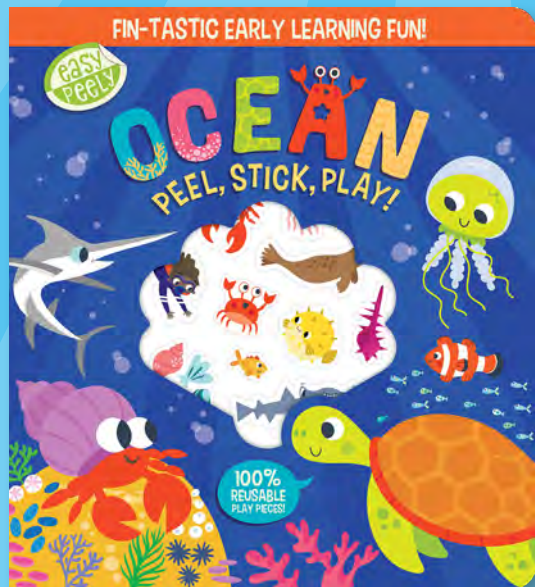
3+



Learning fun for little ones is made easy peasy with our new Easy Peely series. Just peel, stick and play!



- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, from colors, counting and shapes, to feelings, sound words and opposites!
- Features Innovative "Easy Peely" play pieces made with "peel, stick, play" technology-100% reusable and washable, too!



9781835551905
April 2025



9781835551882
April 2025



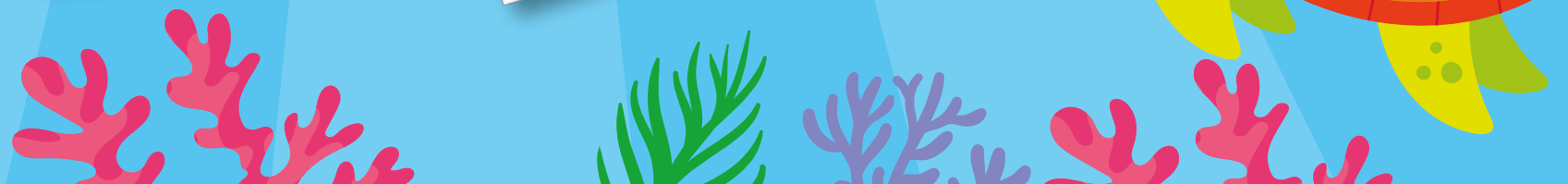
Educational Books

Author: Holly Hall
Illustrator: Sarah Wade



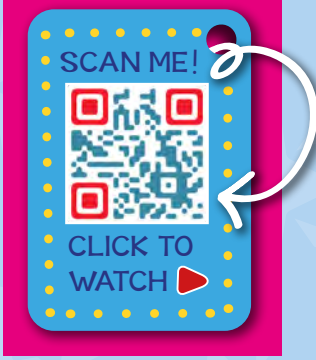
Specification:

- **Format:** Full color, casebound board book
- **Extent:** 10pp with 2 sheets of reusable play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finish:** Die-cut, gloss
- **SRP:** US \$14.99 | CAD \$16.99



3+

Early learning fun for little ones with Felt Play & Learn!



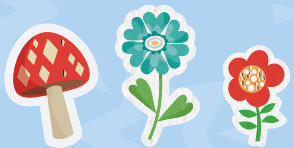
- Reusable felt play activity board books.
- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, including colors, counting, shapes and sounds.
- Perfect to keep children aged 3-5 engaged with the seek and find activity on each page.



9781835550205
August 2024

9781835550229
August 2024

Author: Alice Barker
Illustrator: Various



Specification:

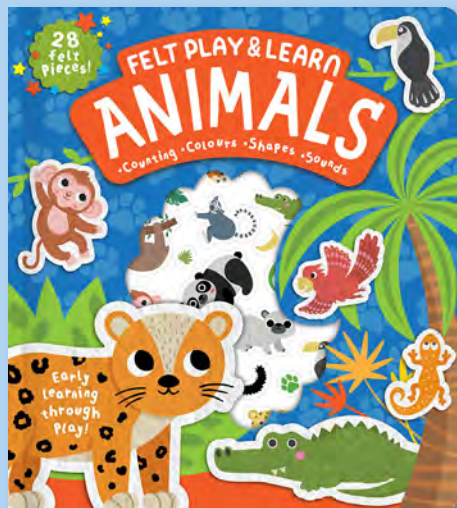
- **Format:** Full color casebound board book
- **Extent:** 10pp plus 2 sheets of reusable felt play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



3+

Early learning fun for little ones with Felt Play & Learn!

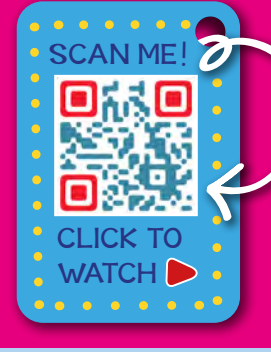
- Reusable felt play activity board books.
- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, including colors, counting, shapes and sounds.
- Perfect to keep children aged 3-5 engaged with the seek and find activity on each page.



9781835551219
January 2025



9781835551202
January 2025



Author: Alice Barker
Illustrator: Various



9781835551714
June 2025



9781835551738
June 2025

Specification:

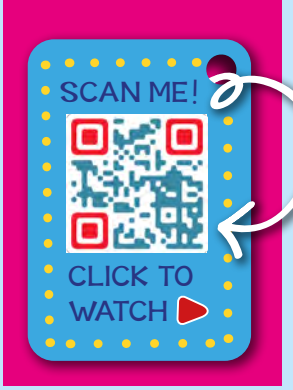
- **Format:** Full color casebound board book
- **Extent:** 10pp plus 2 sheets of reuseable felt play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



Educational Books

3+

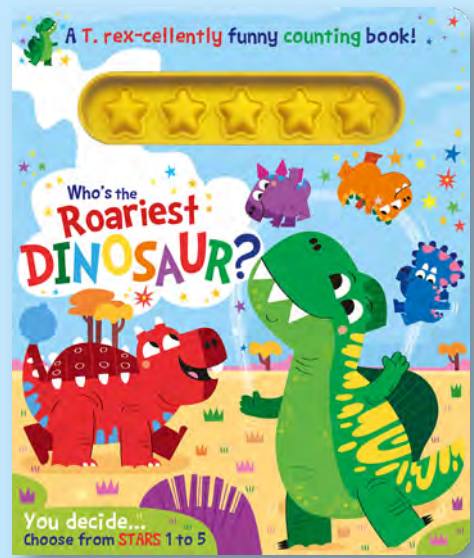
Who's the grrreatest of them all?
YOU decide and choose from stars 1 to 5!



- Enjoy hours of sensory, interactive play with these push and pop counting books.
- Which animal is the grrreatest? You decide! Rank each animal from 1 to 5 using the push and pop stars, and choose who YOU think is the best!
- Hilariously funny counting books featuring dinosaurs, sharks, unicorns and bears that will bring fun and silliness to story time.



9781801057851
Februaury 2024



9781801057875
Februaury 2024

TikTok
A global trend-
over 25 billion
views on
#fidgettoys



Star-shaped silicone popper. Push, pop and count from 1-5 to rank each character!

Author: Lou Treleaven
Illustrator: Steven Wood

Specification:

- **Format:** Chunky board book with 5 star popper
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Matt varnish
- **SRP:** US \$9.99 | CAD \$13.49

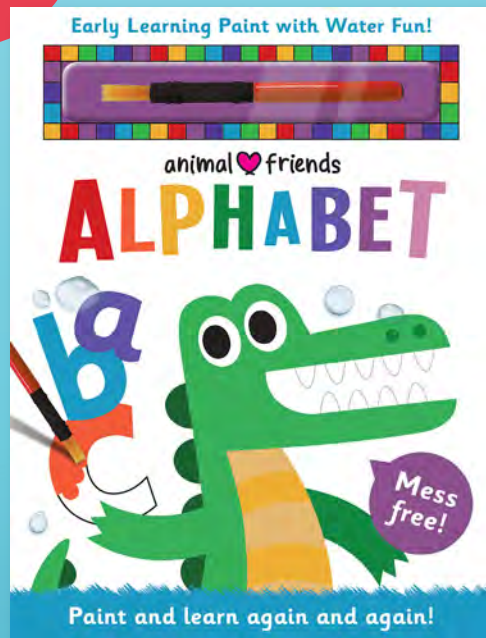
Educational Books



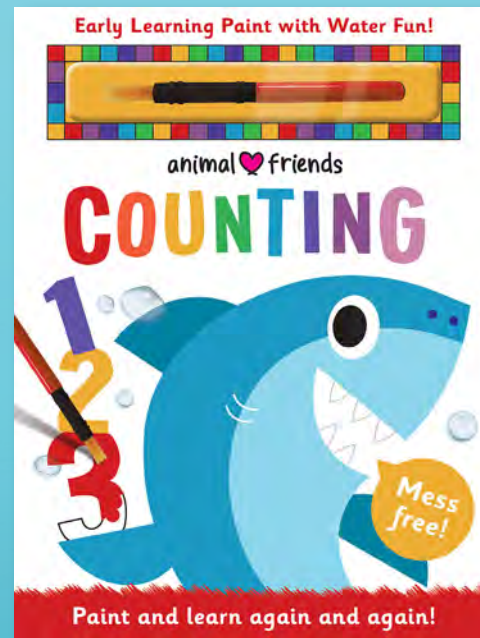
3+

Mess-free early learning paint with water fun!

- A new educational series that introduces early learning subjects using our best-selling magic water colouring format - over 2 million copies sold worldwide!
- Amazing value - book includes special reusable pages and a chunky paintbrush, so children can get learning straight away!
- Creates a fun and engaging learning experience as hidden colour is revealed when the pages are painted.



9781801053327



9781801053334

Author: Joseph Barnes
Illustrator: Bethany Carr

Specification:

- **Format:** Hardback spiral bound book with chunky paintbrush
- **Extent:** 30pp including 13 magic colouring sheets
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



3+

Fun rhyming stories to read and five cute character cards to count as they disappear one by one when each page is turned.

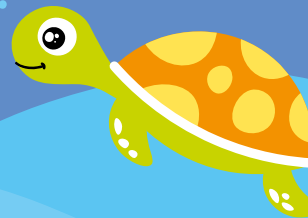
- Teaches early learning math skills—count down from five to one.
- Cute die-cut and foiled wild animal characters on every spread.
- Bright, bold illustrations to capture and maintain children's attention.



9781789586466

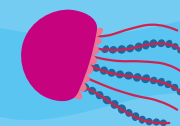


9781789586503



Specification:

- **Format:** Board book, die-cut characters and peephole windows
- **Extent:** 10pp
- **Dimensions:** 152.4x216mm/6x8.5in.
- **Cover finishes:** Full color foiled, gloss
- **SRP:** \$9.99 | CAD \$13.99



Author: Amber Lily
Illustrator: Peppa Joy, Bethany Carr

Educational Books

I Can Tie My Own Shoes

Master a milestone skill with this bestselling book with a practice shoe and laces.

- Learning is made easy and fun with the practice laces.
- Colorful characters, rhyming text, and familiar references will help children to connect with their learning.
- Includes step-by-step instructions and clear diagrams to give children confidence when mastering this key life skill



9781782448242



Author: Oakley Graham
Illustrator: Barry Green



Specification:

- **Format:** Full color casebound book with integral shoelace
- **Extent:** 12pp
- **Dimensions:** 165x127mm/8.5x6in
- **Cover finishes:** Gloss
- **SRP:** \$10.99 | CAD \$12.99

3+

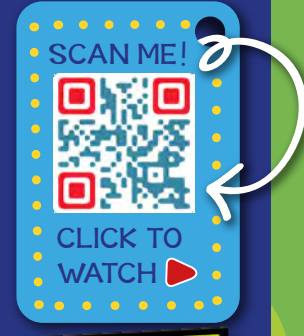
- Just add water to color the pictures, then search and find the things that are hiding on each page!
- Simple, mess-free fun - paint with water, leave to dry, then paint again!
- Helps to develop fine motor skills, memory recall and text picture association.



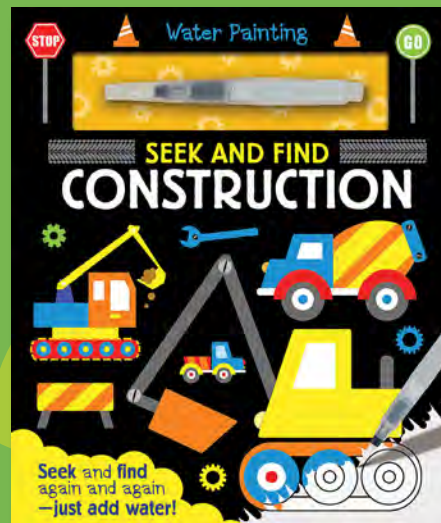
9781801058544
April 2024



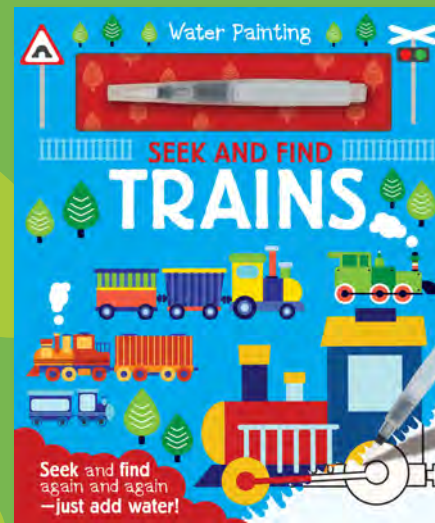
9781801058568
April 2024



Author: Georgie Taylor
Illustrator: Maalke Boot



9781801059237
July 2024



9781801059244
July 2024

Specification:

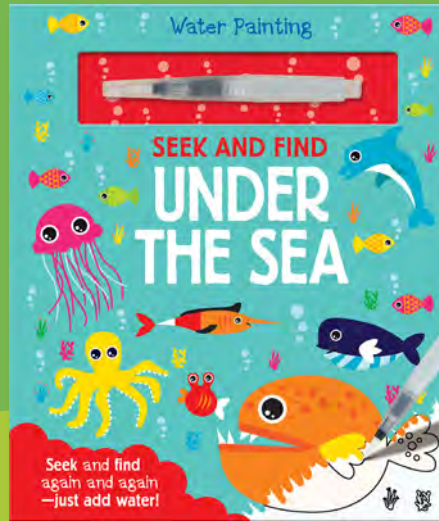
- **Format:** Full color, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Matt lamination
- **SRP:** US \$12.99 | CAD \$14.99

Paint with water to reveal the full color picture!



3+

Create your own colorful pictures with this magical series and watch the scenes transform in front of you!



9781789583236



9781789583212



9781789583229



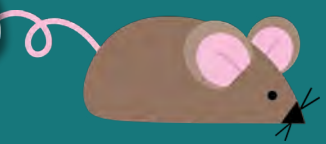
9781789583243



perfect for little hands

100% Reusable!

3+



Create your own colorful pictures with this magical series and watch the scenes transform in front of you!



- Just add water to color the pictures, then search and find the things that are hiding on each page!
- Simple, mess-free fun - paint with water, leave to dry, then paint again!
- Helps to develop fine motor skills, memory recall and text picture association.



Author: Georgie Taylor
Illustrator: Daisy Snow

9781835551356
March 2025

9781835551370
March 2025

Activity Books



Paint with water to reveal the full color picture!

- Specification:**
- **Format:** Full color, hardback with refillable water pen
 - **Extent:** 10pp including 5 water-painting scenes
 - **Dimensions:** 240x200mm/9.4x7.9in.
 - **Cover finishes:** Matt lamination
 - **SRP:** US \$12.99 | CAD \$14.99



3+

A brand new magic water painting series - 100% reusable and filled with 100% dressing-up fun!

- Combines popular first experience and animal themes with dressing up and water painting fun.
- Best-selling mess-free fun with hidden pictures to discover using the included water pen.
- Perfect titles for developing fine motor skills for writing, helping children to get ready for school!



9781835550274
August 2024



9781835550250
August 2024



Author: Katie Button
Illustrator: Robin Baines

Specification:

- **Format:** Full color casebound, board book
- **Extent:** 14pp including 7 water painting scenes and water pen
- **Dimensions:** 240x200mm/9.4x7.8in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$10.99 | CAD \$12.49

JUST ADD WATER!

Vibrant scenes to paint again and again - just add water!

- Boost young children's learning development by helping them count to five with the fun 'find and count' activities.
- Get creative with the magic painting pen and seven amazing water painting scenes.
- The hilarious, rhyming text is sure to have children in stitches. The perfect rainy day activity to keep children entertained.



9781801057813
March 2024



Paint with water to reveal fun things to count!

Author: Zach Rosenthal
Illustrator: Jennifer Bartlett

Specification:

- **Format:** Full color board book with magic water painting pen
- **Extent:** 14pp
- **Dimensions:** 255x215mm/10x8.5in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



3+



Reveal rainbow dots of color for lots of mess-free water stamping fun!



- A brand new paint with water series - 100% reusable and filled with 100% rainbow dot arty fun!
- Watch little ones gaze with wonder as hidden color is magically revealed with each stamp of the special pen. Just fill the pen with water, then stamp the white circles to reveal rainbow dots of color.
- Best-selling mess-free fun with hidden dots of color to discover using the included water stamper pen.



9781835550298
September 2024



Use the water stamper to dot the white circles and reveal the color!



9781835550311
September 2024



Author: Holly Hall
Illustrator: Jennifer Bartlett

- Specification:**
- **Format:** Hardback full color spiral bound book
 - **Extent:** 24pp including 12 water painting pages, refillable water stamper pen
 - **Dimensions:** 164x200mm/6.4x7.8in.
 - **Cover finishes:** Matt lamination, gloss
 - **SRP:** US \$11.99 | CAD \$13.99

100% reusable

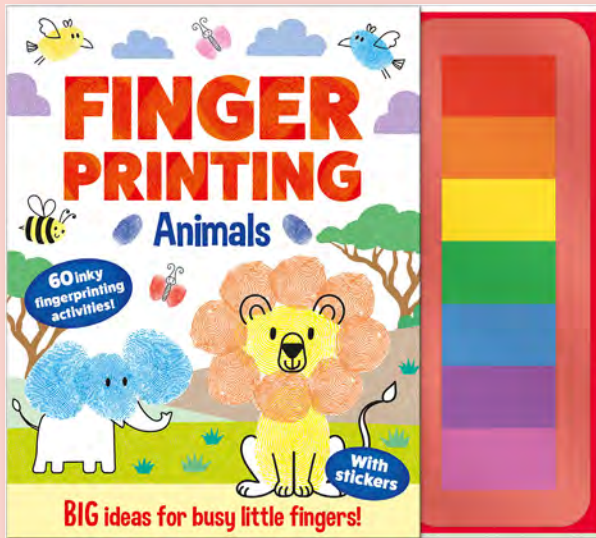


Activity Books

3+

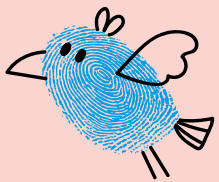
A brand new fingerprinting series packed with BIG ideas for busy LITTLE fingers!

- Unlock your child's artistic side and allow their creativity to shine with this inky art activity series.
- Guaranteed to keep young children fully occupied whatever the weather.
- With over 60 scenes to color, there's a new fingerprinting adventure that will alight curiosity on every page.



9781835551820
August 2025

Author: Alice Barker
Illustrator: Carrie Hennon



Specification:

- **Format:** Full color hardback with concealed wirebinding and seven color ink pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 220x248mm/8.6x9.7in.
- **Cover finishes:** Gloss
- **SRP:** US \$12.99 | CAD \$16.99



9781835551837
August 2025



Inky art activity for busy little fingers!



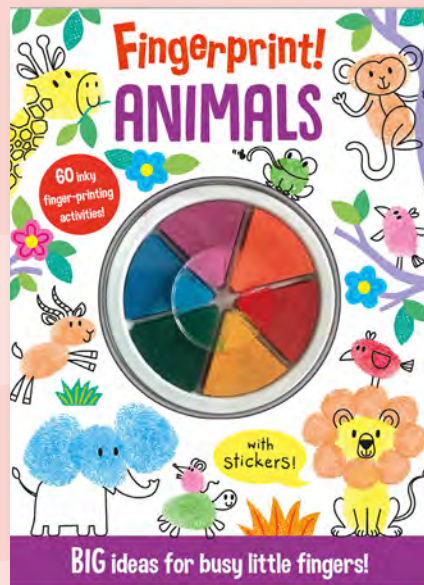
Get ready to have lots of fingerprinting fun with these inky art activity books!

- 60 fingerprinting activities to complete using the inkpad.
- Inkpad contains six bright paint colors.
- Fingerprinting encourages creativity and artistic play.

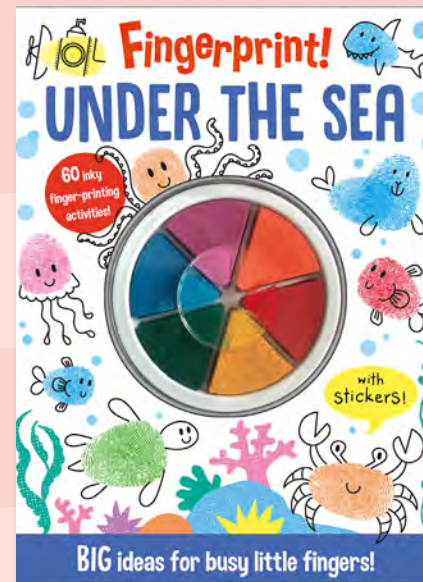
Author: Alice Barker
Illustrator: Carrie Hennon



9781801050531



9781801050517



9781801050548



Specification:

- **Format:** Full color hardback with concealed wirebinding and six color circular ink stamper pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 162x216mm/6.4x8.5in.
- **Cover finishes:** Gloss
- **SRP:** US \$12.99 | CAD \$16.99

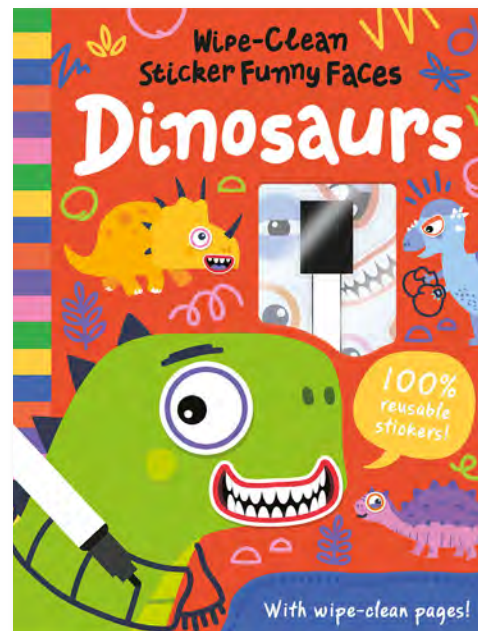
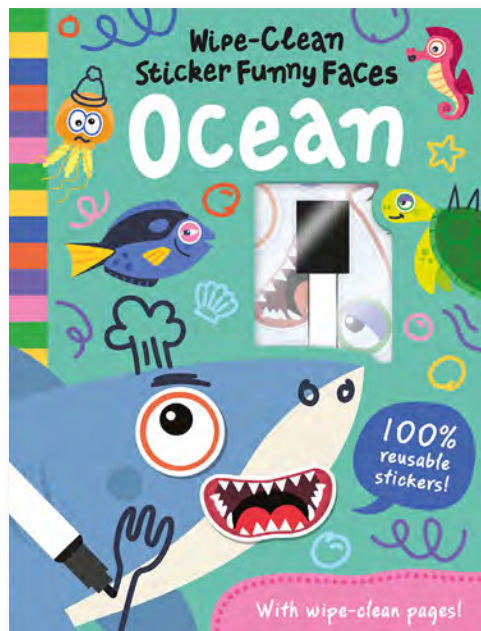


Inky art activity for busy little fingers!

5+

Stick and sketch with wipe-clean, sticker funny faces fun!

- Decorate hilarious characters with silly eyes, mouths, hairdos, and accessories!
- Get creative with the 100% reusable wipe-clean pages and pen.
- Over 30 chunky, reusable stickers to decorate funny faces again and again.
- Creative fun for mixed abilities.



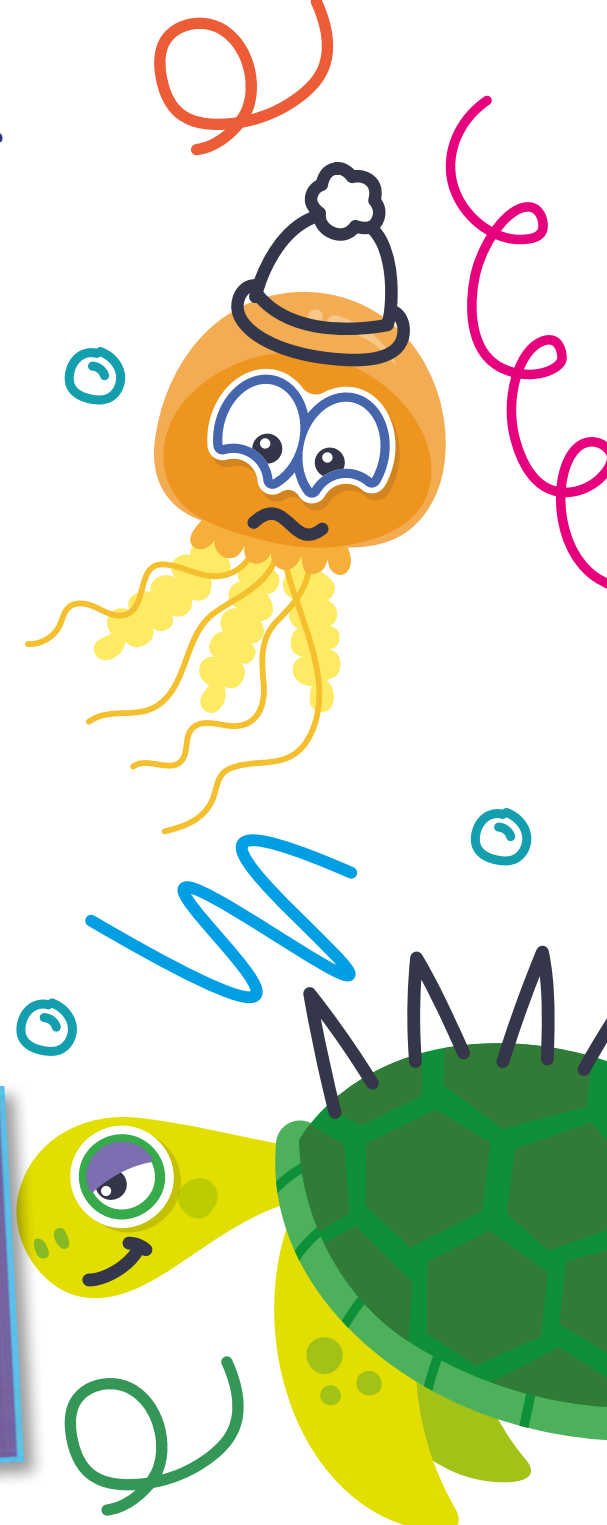
Author: Rob Abbott
Illustrator: Gareth Williams

9781835550380
October 2024

9781835550373
October 2024

Specification:

- **Format:** Hardback with concealed wirebound, one wipe-clean pen with eraser, 2 sticker sheets
- **Extent:** 34pp (including 32pp wipe-clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss, die-cut window
- **SRP:** US \$12.99 | CAD \$14.99

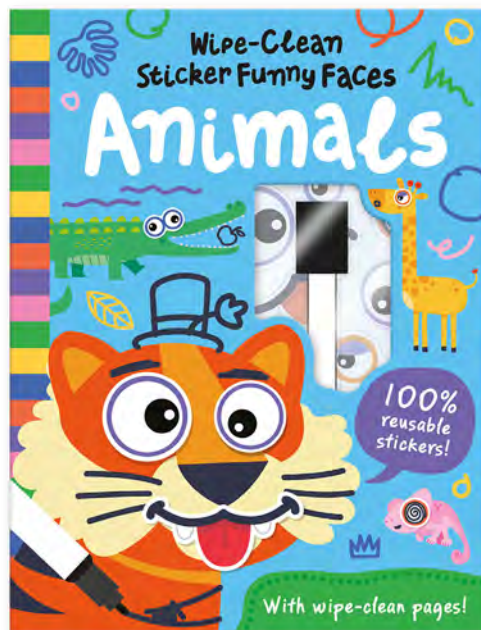


5+



Stick and sketch with wipe-clean, sticker funny faces fun!

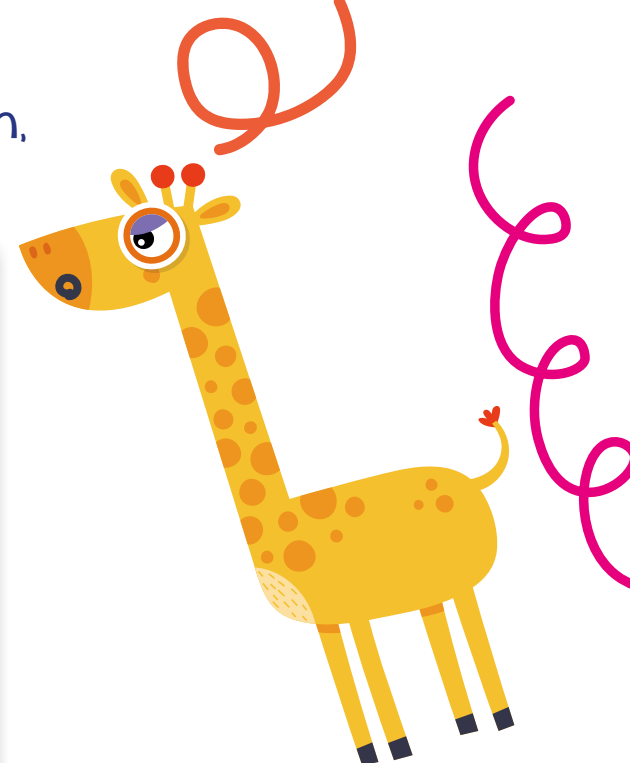
- Decorate hilarious characters with silly eyes, mouths, hairdos, and accessories!
- Get creative with the 100% reusable wipe-clean pages and pen.
- Over 30 chunky, reusable stickers to decorate funny faces again and again.
- Creative fun for mixed abilities.



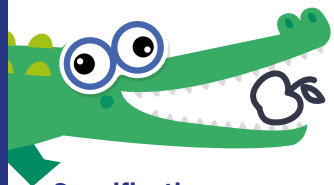
9781835551561
April 2025



9781835551554
April 2025

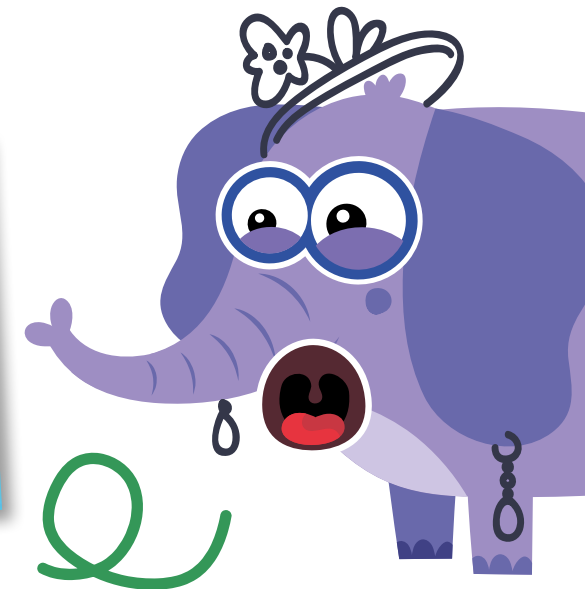


Author: Rob Abbott
Illustrator: Gareth Williams

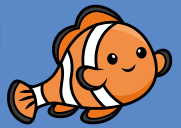


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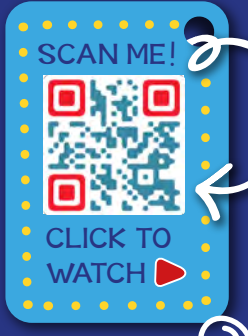
- **Format:** Hardback with concealed wirebound, one wipe-clean pen with eraser, 2 sticker sheets
- **Extent:** 34pp (including 32pp wipe-clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss, die-cut window
- **SRP:** US \$12.99 | CAD \$16.99



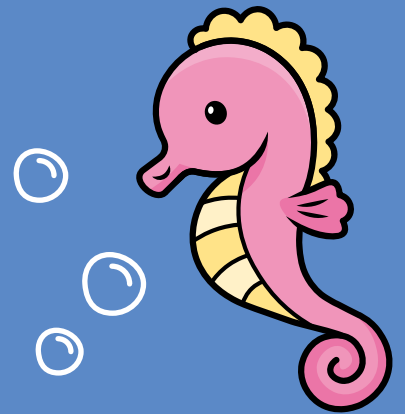
5+



over 50 activities



- Learn to draw with wipe-clean pens and reusable wipe-clean drawing pages!
- The perfect gift for budding artists: this reusable wipe-clean activity book series is bursting with creative ideas that will keep children drawing for hours!
- From the creators of 'How to Draw 101' a highly-rated series on Amazon with thousands of 4 and 5 star reviews.



Includes wipe-clean pages and two wipe-clean pens with erasers!

Activity Books

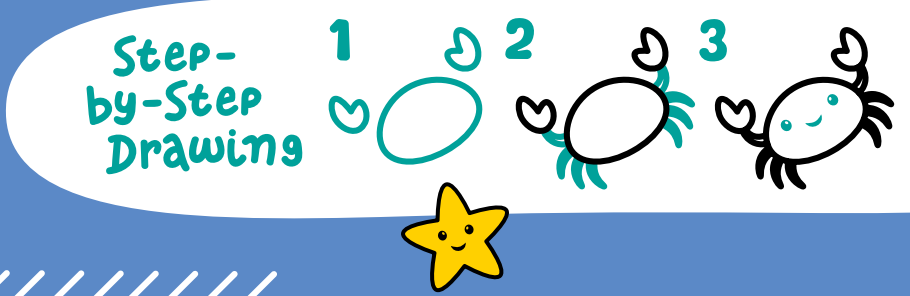
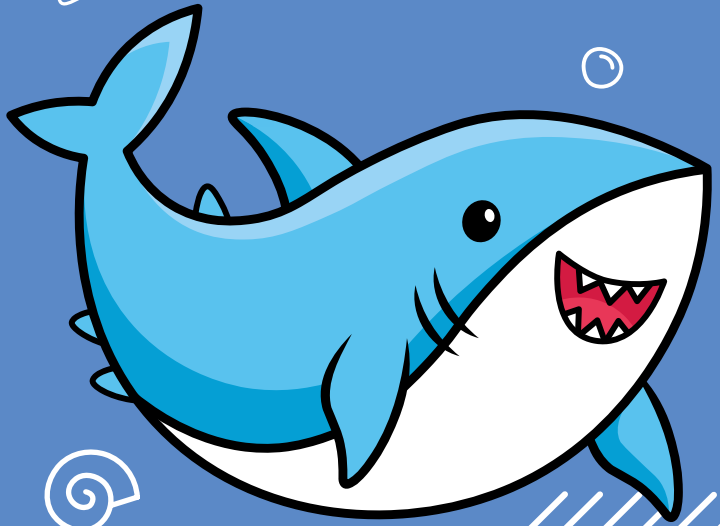
Author: Jenny Copper
Illustrator: Bethany Walker

Specification:

- Format:** Hardback with concealed wirebound, two wipe-clean pens with erasers
- Extent:** 56pp (including 24 wipe clean pages)
- Dimensions:** 216x163mm/8.5x6.4in.
- Cover finishes:** Foil
- SRP:** US \$14.99 | CAD \$16.99

9781801058117
January 2024

9781801058124
January 2024



Learn to draw with over 50 drawing activities and inspire a lifelong love of art and creativity!



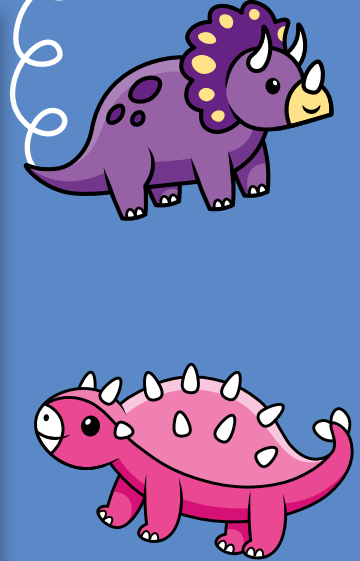
9781801059190
June 2024



9781801059206
June 2024

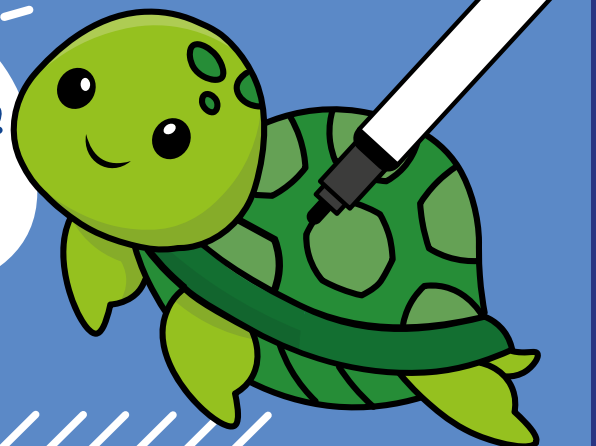


9781801059268
September 2024



Copy the steps to draw animals on to the wipe-clean scenes.

From the creators of the best-selling How-to-Draw 101 series!



5+

Sticker fans checkout these fun-filled books containing over 500 stickers - ideal for interactive play.

- 24 action-packed scenes and over 500 stickers in each book!
- Over twenty different titles to collect, covering perennial themes such as dinosaurs, vehicles and fairies.
- High-quality production values and eye-catching spot UV covers!



9781801059220
June 2024



9781801059213
June 2024



555 stickers in EVERY book!

Over 4 million 555 titles sold worldwide!



Specification:

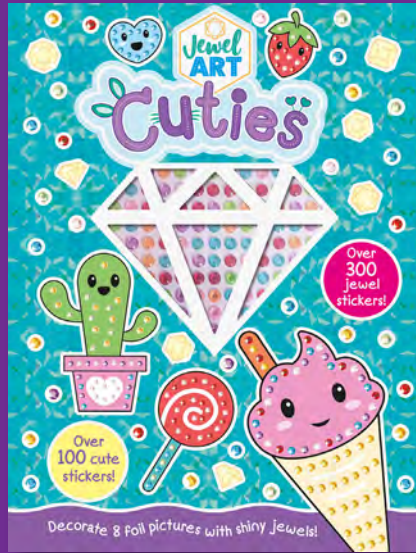
- **Format:** Full color paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$8.99 | CAD \$10.99



5+

Add sparkle to your creativity with beautiful jewel art!

- Help children to explore their creative side with beautiful Jewel stickers and 8 foiled cards to decorate.
- Boredom-busting content with over 20 pages of puzzles, activities and colouring fun!
- Over 100 bonus stickers add extra play value to create a jam-packed book filled with cool, creative content.



9781835551172
February 2025

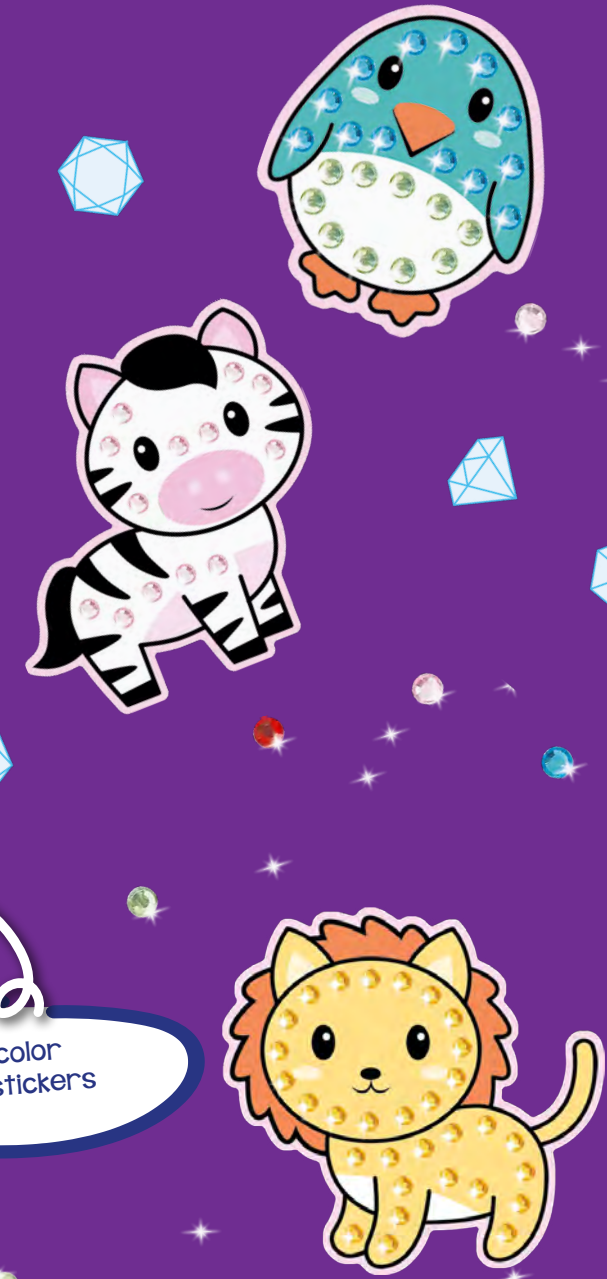


9781835552049
February 2025

Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full color hardback, wirebound
- **Extent:** 46pp including 8 foil cards, 2 leaves four-color stickers, 1 sheet of jewel stickers
- **Dimensions:** 216x149mm/8.5x5.9in.
- **Cover finishes:** Gloss, foiled
- **SRP:** US \$12.99 | CAD \$15.99



5+



Scratch, Paint & Color is a new activity series featuring three arty challenges in one book!

- Packed with three arty challenges to complete with a special 2-in-1 art tool! Scratch and discover hidden pictures and paint magic scenes with water to reveal hidden color; then use pencils or crayons to complete the coloring pictures!
- Children will gaze in wonder as hidden color is magically revealed with each brush of the pen and scratch of the stylus tool.
- The perfect series for vacation activity entertainment—all you need is water and coloring pencils!

Author: Georgie Taylor
Illustrator: Christine Gore

Specification:

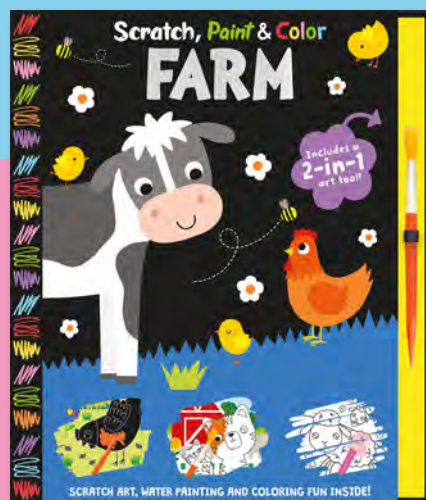
- **Format:** Hardback concealed wirebound
- **Extent:** 56pp including 6 magic coloring cards, 6 scratch cards, and coloring pages
- **Dimensions:** 216x175mm/7x8.5 in.
- **Cover finishes:** Gloss, foil
- **SRP:** US \$12.99 | CAD \$16.99



9781835551417
March 2025



9781835551394
March 2025



9781835551455
July 2025



9781835551431
July 2025

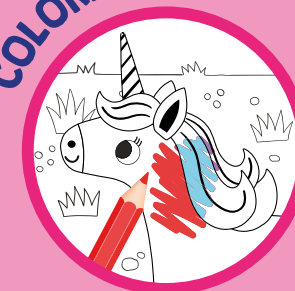
SCRATCH ART!



PAINT WITH WATER!



COLORING!



2-in-1
art tool!

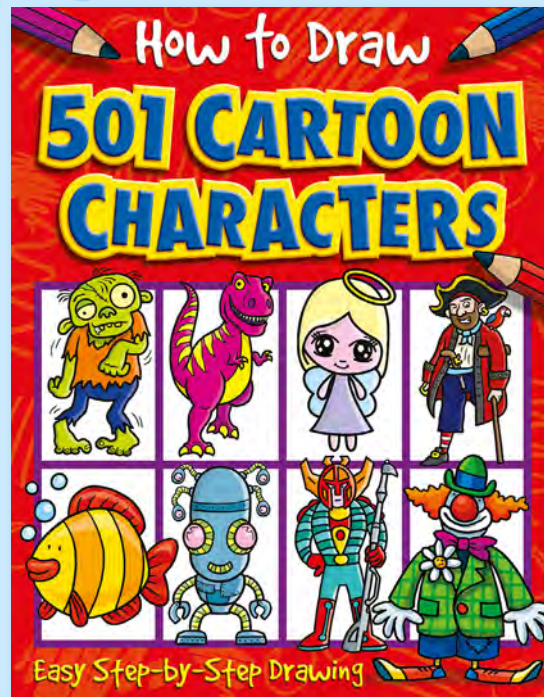


6+

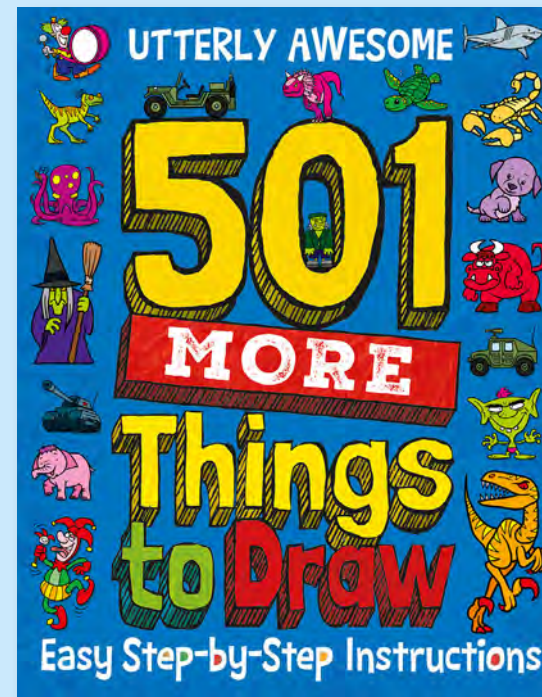
Learn to draw a wealth of different characters, creatures and objects in this fabulous step-by-step series.

- Each book is broken down into easy steps that children will be able to follow with limited supervision.
- Satisfaction guaranteed—watch as your child grows in confidence as they develop their artistic ability.
- All you need is a pen or pencil to get started.

Author: Nat Lambert
Illustrator: Barry Green,
Dan Green



9781835551806
June 2025



9781835551813
June 2025

Specification:

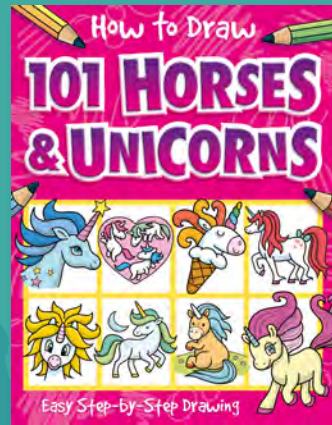
- **Format:** Paperback, full color cover, one color text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$18.99 | CAD \$22.99

Easy to follow step-by-step instructions to guide young artists.

By the creators of the multi-million-selling How to Draw 101 series!

5+

- Follow the simple step-by-step drawings and children will soon be amazing their friends with their new-found artistic skills!
- Since each image is broken down into six simple steps children will quickly gain in confidence when they see their finished results.
- All you need is a pen or pencil and paper to get started!



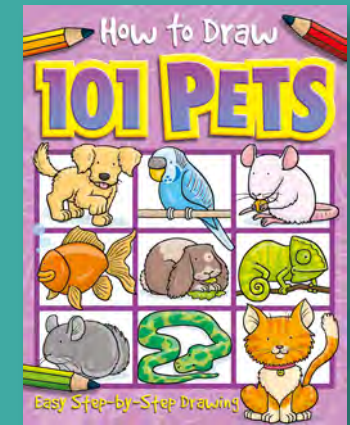
9781789581898



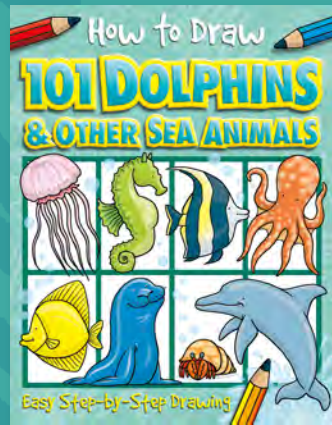
9781842297421



9781842297391



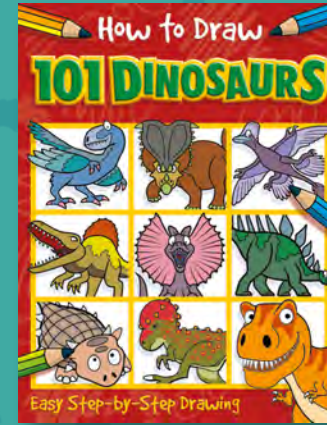
9781846667763



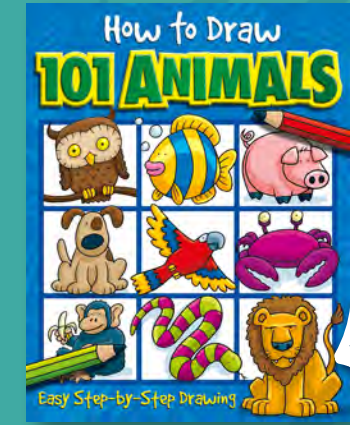
9781846667749



9781787001800



9781787001817



9781842297407

Author: Barry Green
Illustrator: Barry Green

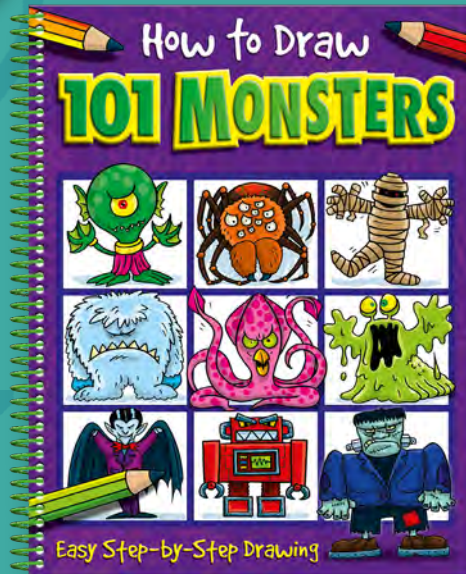
Specification:

- **Format:** Paperback with full color cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Gloss
- **SRP:** US \$4.99 | CAD \$6.99

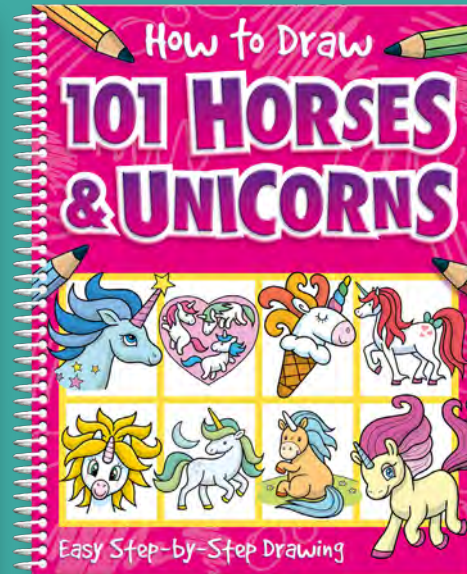
Top 10 Amazon bestseller!



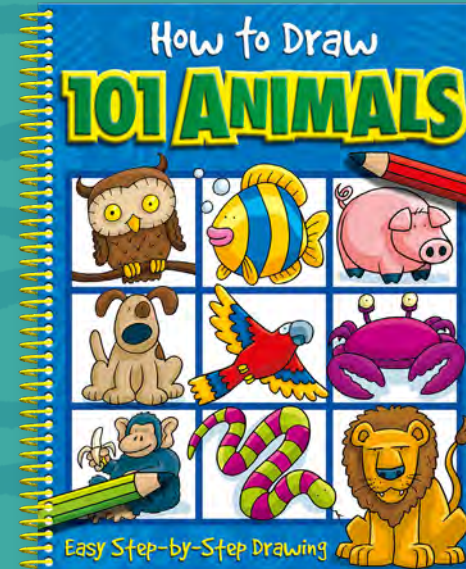
Build drawing confidence with these step-by-step drawing books, perfect for budding junior artists!



9781801055956

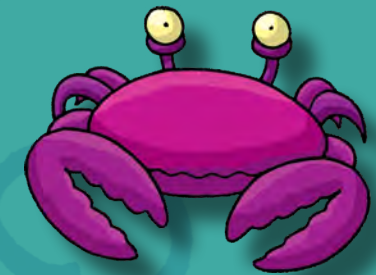
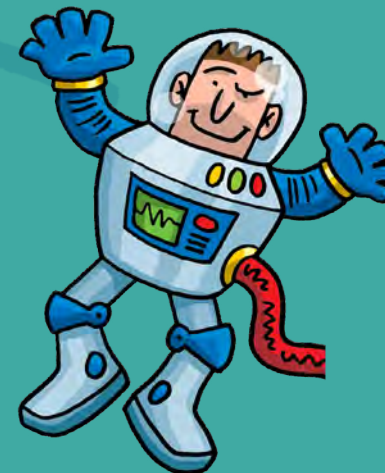
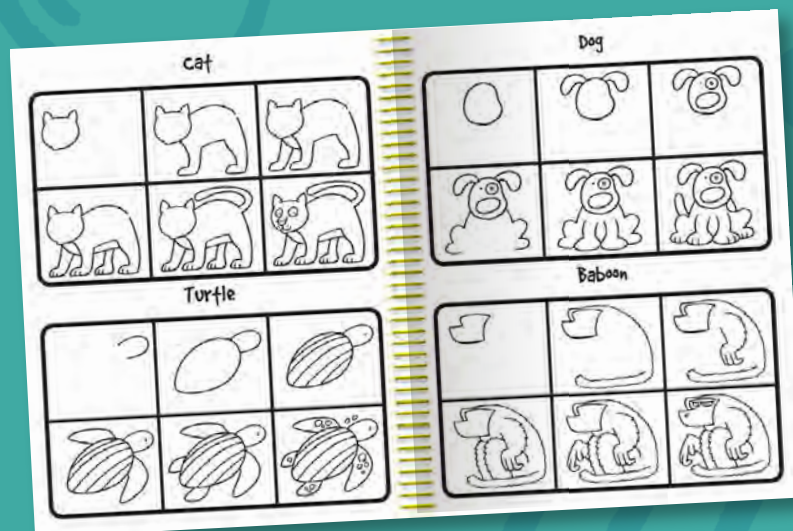


9781801055963



9781801055949

- Learn how to draw 101 different animals, dinosaurs, and fantasy creatures!
- Best-selling illustrated step-by-step instructions make drawing easy and fun!
- Top 3 ranking drawing series in the US!
- A new spiral bound edition, making drawing instructions easier to follow than ever!



Specification:

- **Format:** Paperback spiral bound with full color cover and black and white insides
- **Extent:** 48pp
- **Dimensions:** 11x8.5in
- **Cover finishes:** Gloss
- **SRP:** US \$7.95, CAD \$9.95

7+



- Decorate, dazzle and display! When children are finished bedazzling their works of art, they can display them proudly in all their shimmery, sparkly glory, or gift them to their friends.
- A mindful craft activity that will banish boredom and calm busy minds.

Create bedazzling art with 1,500 shimmery crystals!



5 different crystal colors!

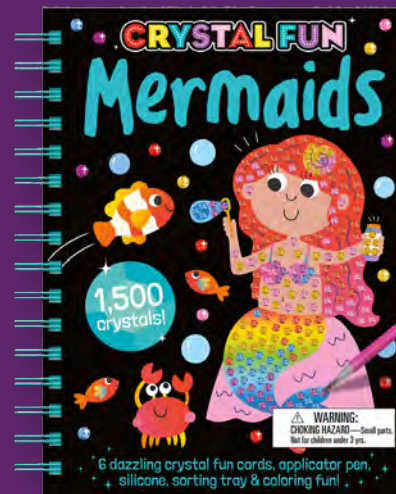


100% complete craft kit with crystal cards and coloring fun, too!

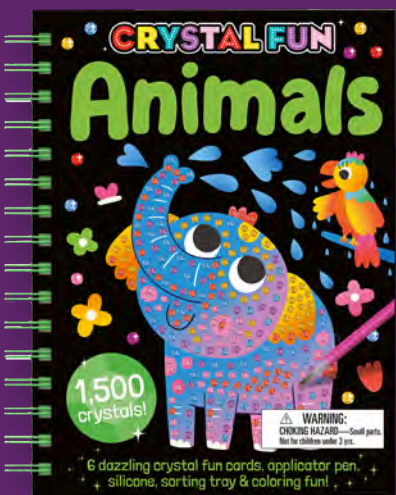
Creative crystal fun!



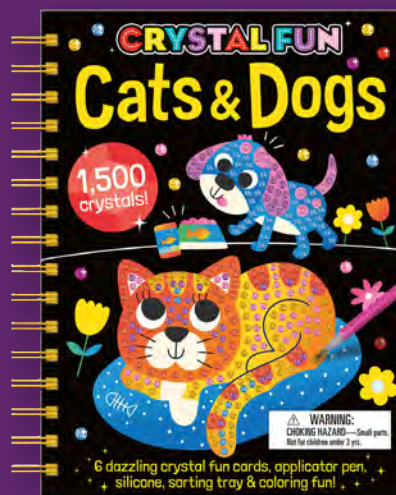
9781835551127
January 2025



9781835551141
January 2025



9781835551608
May 2025



9781835551585
May 2025

Author: Zach Rosenthal
Illustrator: Damien Barlow

Specification:

- Format:** Full color spiral bound hardback with 1500 colored crystals, applicator pen, wax block and tray
- Extent:** 36pp, including 6 special crystal art cards
- Dimensions:** 216x160mm/8.5x6.3in.
- Cover finishes:** Gloss
- Cover options available:** Gloss, foil and die-cut
- SRP:** US \$12.99 | CAD \$16.99

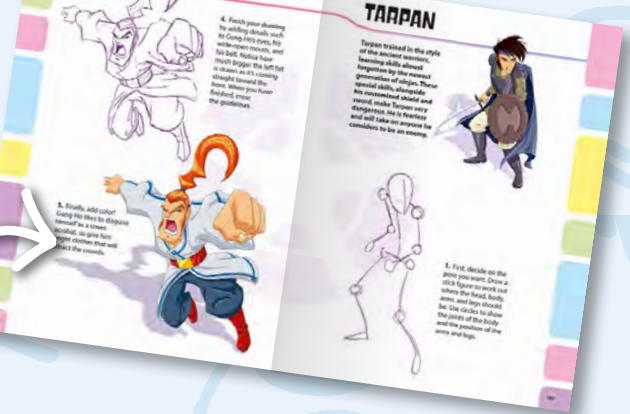
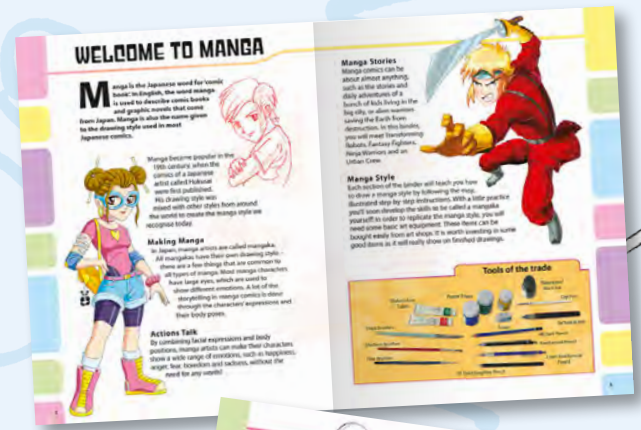
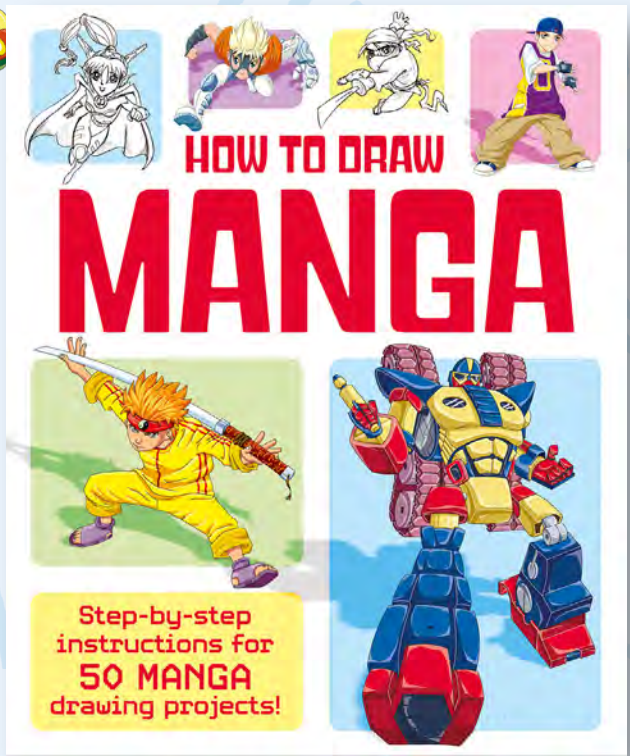


9+



Unlock your creativity and bring manga characters to life!

- Packed with activities in four key sections for mastering manga-style art.
- Ideal for ages 9-12, this ultimate guide helps children learn how to draw manga and encourages creativity, imagination and time spent away from screens.
- Learn to draw ninja warriors, robots, skateboarders, and more with easy step-by-step instructions.



Author & Illustrator:
Richard Ferrara-Hayes

9781835551165
March 2025

Specification:

- **Format:** Full color cover and text, paperback
- **Extent:** 192pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$16.99 | CAD \$19.99



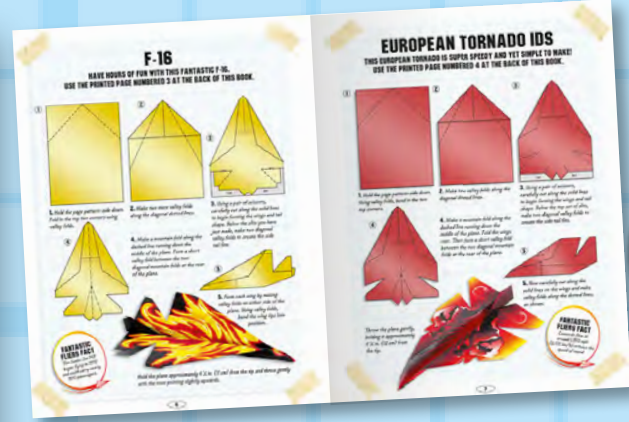
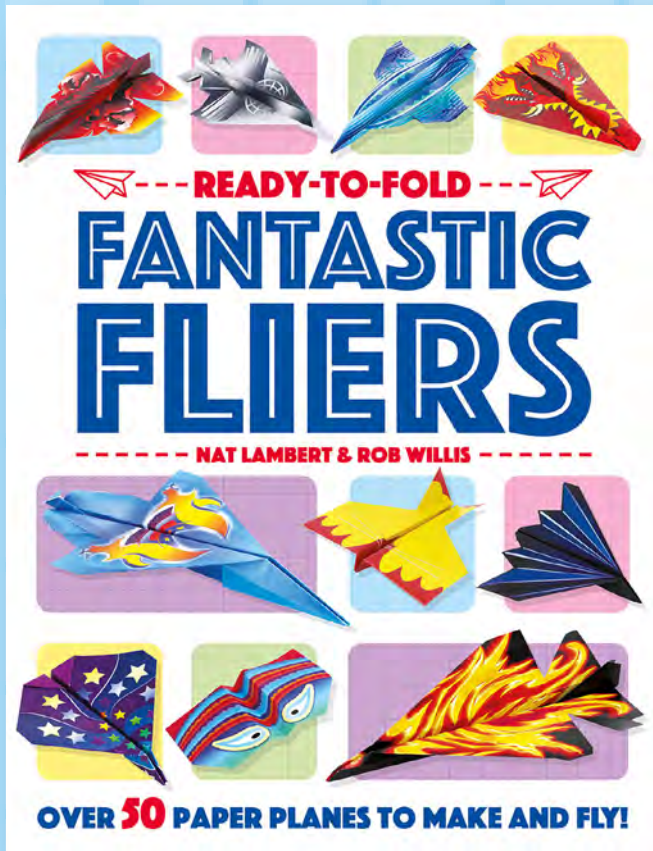
Includes all you need to be a Manga drawing master!



9+

Everyone wants to be a paper plane pilot, and now you can perform the most daring of loops, rolls and glides with 50 fantastic fliers!

- Over 50 different planes to make! The perfect activity to keep budding pilots entertained with a fun, creative crafting activity.
- Features over 60 perforated sheets to fold into 52 different paper plane designs.
- Simple step-by-step instructions to make four categories of paper plane: stunt, combat, fantastic fliers, and super cool fliers.



With fantastic flier facts on each paper plane

Author: Nat Lambert
Illustrator: Rob Willis



9781835551158
March 2025

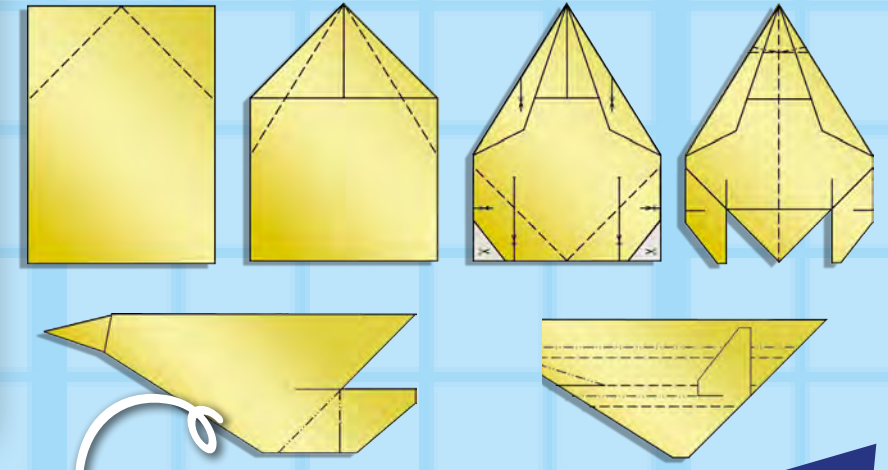
Specification:

- **Format:** Paperback with full color cover and full color insides. Plane page with perforated airplane construction papers.
- **Extent:** 192pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$16.99 | CAD \$19.99

Fantastic fliers folding tips, to help create the perfect plane each time



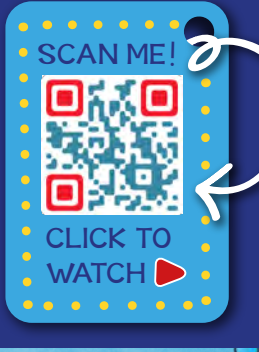
Ready-to-fold planes. So you can get flying right away!



3+

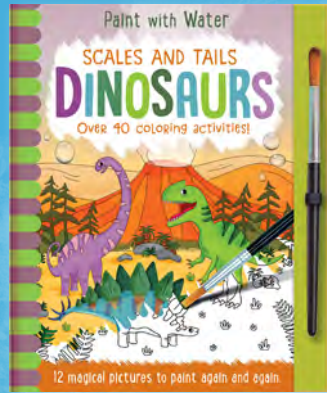


Magical pictures you can color again and again... just add water!

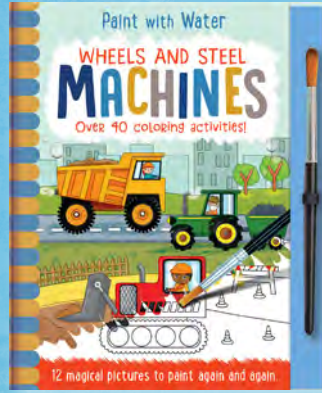


Simply paint with water, leave to dry, then paint again!

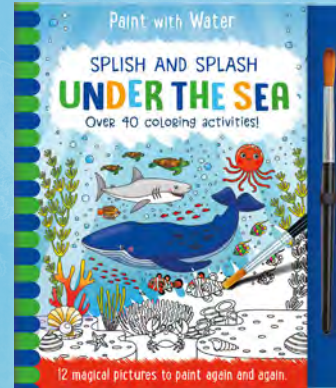
- An award-winning series that features vibrant magic water coloring pages, amazing facts and lots more pictures to color with pencils or crayons.
- Includes a high-quality paintbrush so children can color with ease.
- Best-selling activity book format - over 2 million copies sold worldwide!



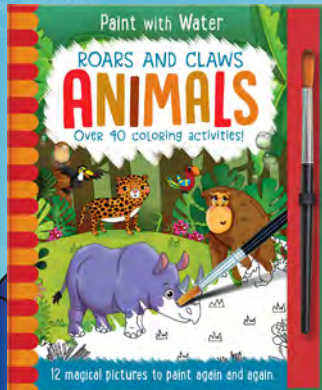
9781787009615



9781789581447



9781801056601



9781789581454



9781789582031



9781787009592



Activity Books

Author: Jenny Copper
Illustrator: Rachael McLean

Specification:

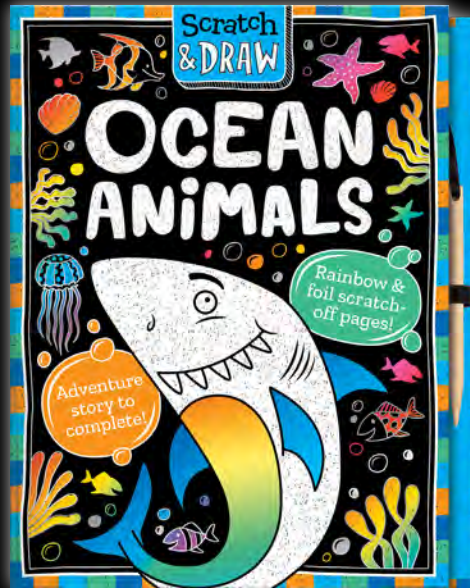
- **Format:** Full color hardback, concealed wirebound with paintbrush
- **Extent:** 56pp including 12 magic coloring sheets
- **Dimensions:** 216x175mm/8.5x6.8in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99

Mess-free arty fun!

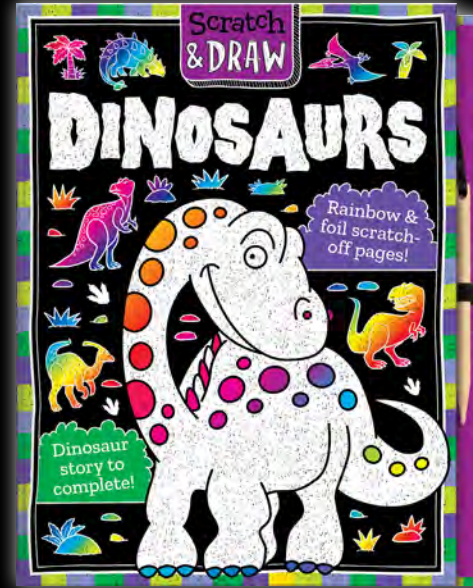


5+

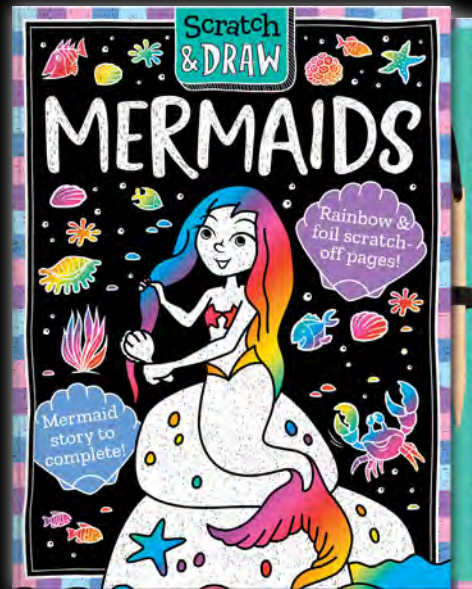
- Rainbow colors and foil patterns hide beneath the black coating—use the included wooden stylus to cleverly reveal them with a simple scratch!
- Also includes step-by-step instructions to learn how to draw amazing pictures.
- Finish the brilliant scratch art adventure story included.



9781801051286



9781801051262



9781801051279

Author: Various
Illustrator: Barry Green

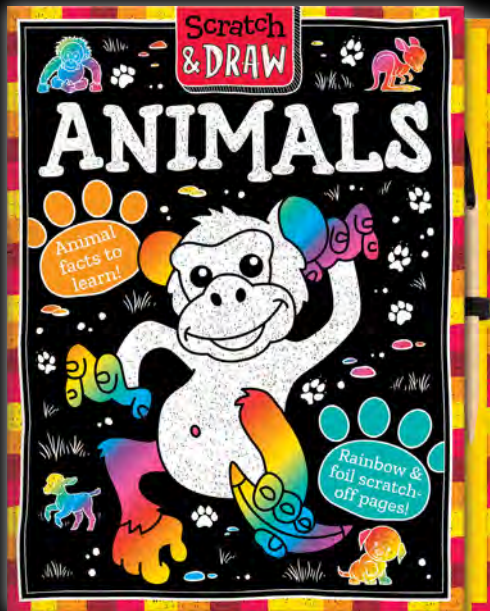
Specification:

- **Format:** Full color wirebound hardback book with scratch cards and a scratch stylus tool
- **Extent:** 56pp including 12pp scratch cards
- **Dimensions:** 160x216mm/6.3x8.5in.
- **Cover finishes:** Gloss, foiled
- **SRP:** US \$14.99 | CAD \$16.99

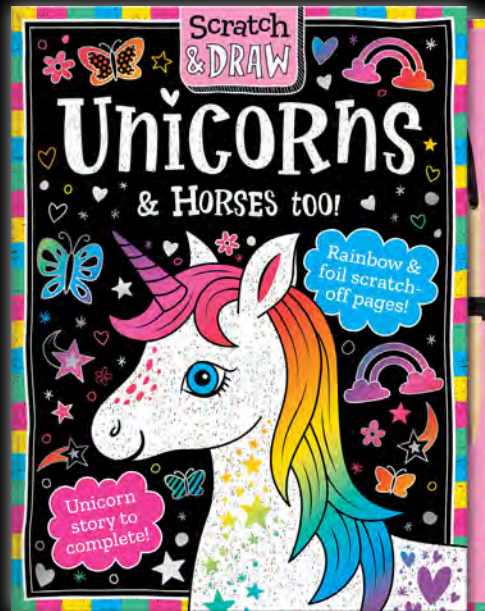
Over
4.5 MILLION
copies sold
worldwide!

5+

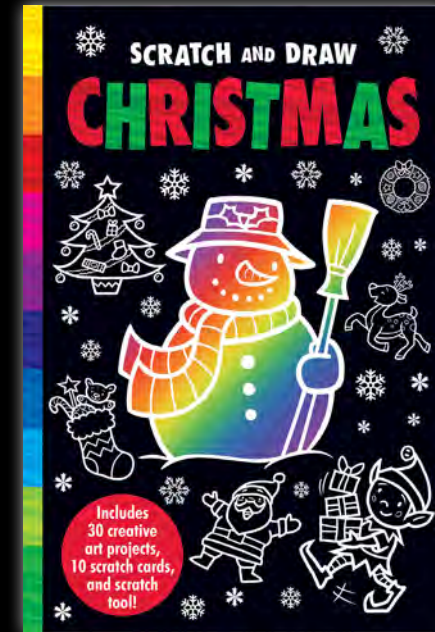
Scratch and draw amazing rainbow and foil pictures in this best-selling creative drawing series.



9781801052467



9781801052443



9781789586527



Scratch away to reveal the rainbow colors underneath



Specification:

- **Format:** Full color paperback perfect bound book with scratch cards and a scratch stylus tool
- **Extent:** 40pp including 12 leaves of scratch cards
- **Dimensions:** 142x210mm/5.6x8.3in.
- **Cover finishes:** Gloss, foiled
- **SRP:** US \$9.99 | CAD \$13.99

Get ready to create colorful fuzzy works of art!



- Special soft-to-touch fuzzy pictures mean young artists can easily color between the lines.
- Includes a stackable marker pen with five colors, so children can get coloring straight away!
- Ideal for creative play at home and for taking out and about; on vacation, to restaurants, and on journeys.



9781801055321



9781801055338



9781801056618

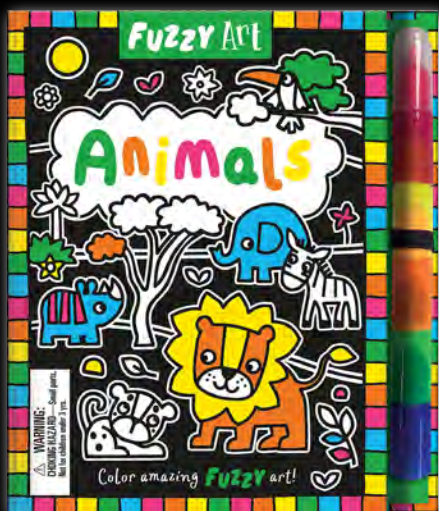


Author: Melanie Hibbert
Illustrator: Jayne Schofield



Specification:

- **Format:** Hardback, concealed wirebound, full color cover, 5 color stackable mini markers
- **Extent:** 48pp including 8 fuzzy art cards
- **Dimensions:** 216x175mm/8.5x6.9in.
- **Cover finishes:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



9781801055307



9781801056649



Cool stacking pen with 5 colors



5+

Brighten up your art skills with neon scratch fun!

- 6 super-bright cards and 2 neon cards to scratch with a wooden scratch tool. Ideal for encouraging creativity and improving children's manual dexterity.
- 50 special neon stickers and over 100 bonus color stickers add extra value.
- Fun activities and puzzles to solve, perfect for long journeys or recess.



9781801056205



20+ awesome puzzles

50 neon scratch stickers, 100 super-cute color stickers

Includes 6 super-bright scratch cards and 2 neon scratch cards

Author: Connie Isaacs
Illustrator: Bethany Carr

Specification:

- **Format:** Full color hardback, wirebound
- **Extent:** 48pp, including 8 full color scratch cards, 2 leaves of neon scratch stickers, 2 leaves four-color stickers, plus wooden stylus
- **Dimensions:** 165x147mm/8.5x5.8in.
- **Cover finishes:** Gloss
- **SRP:** \$12.99 | CAD \$14.99

7+

Scratch, Discover & Learn

"Factivity" format combines fun facts with scratch activity.

- Scratch away the special cards to seek, find, and discover full color pictures underneath.
- Each scratch picture features hidden illustrations to discover and learn about.
- Includes over 100 facts, coloring pictures and 12 scratch cards with wooden scratch tool.



9781801051323



Author: Kit Elliot
Illustrator: Amanda Shufflebotham

Specification:

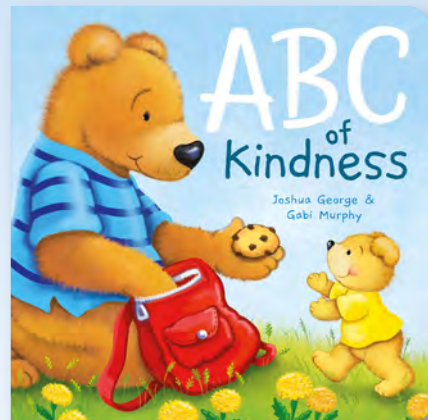
- **Format:** Full color hardback, wirebound
- **Extent:** 56pp including 12 leaves of scratch cards
- **Dimensions:** 259x198mm/10x7.8in
- **Cover finishes:** Gloss | **SRP:** US \$14.99 | CAD \$18.99



Scratch away to reveal the full color image

3+

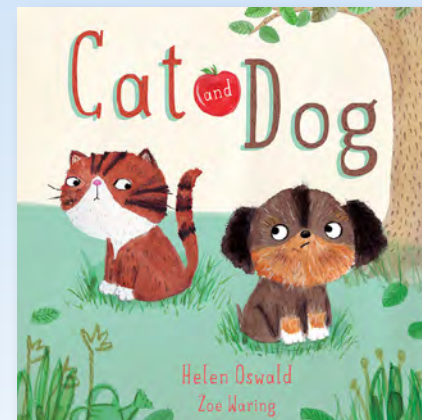
- Brand-new titles for 2024 with high-quality padded finish and tough board pages.
- Popular animal characters, from bears and bunnies to cats and dogs!!
- Reassuring reads on themes of family, caring, love and more.



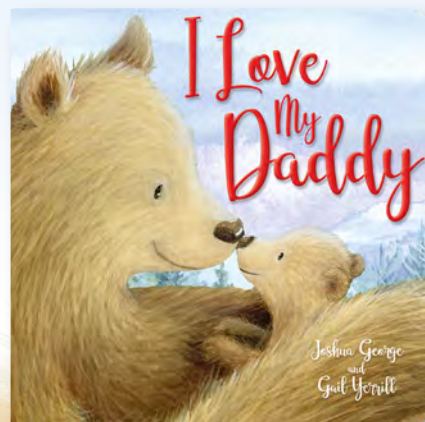
9781801059015



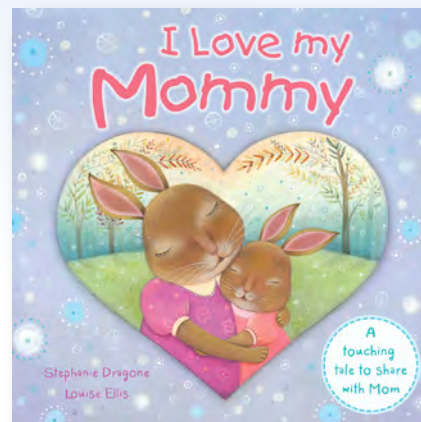
9781801059008



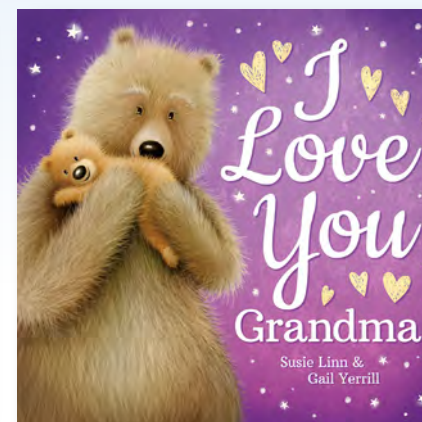
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9781801059039



9781801059084



9781801059060

Specification:

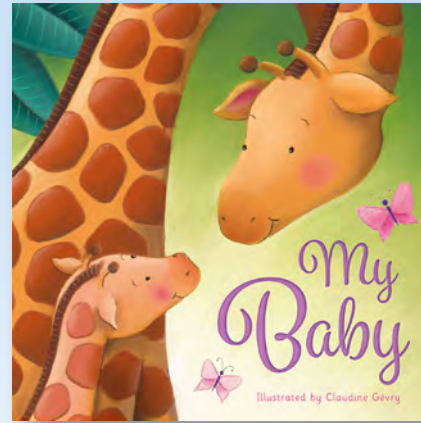
- **Format:** Full color, board book
- **Extent:** 24pp
- **Dimensions:** 177.8 177.8 mm/7x7in.
- **Cover finishes:** Padded, matt lamination
- **SRP:** US \$9.99, CAD \$12.99



New family-friendly board books!



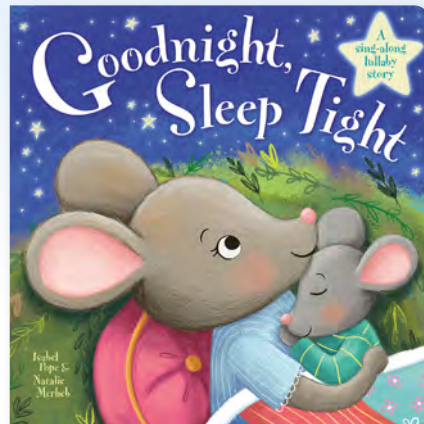
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9781801059053



9781801059046

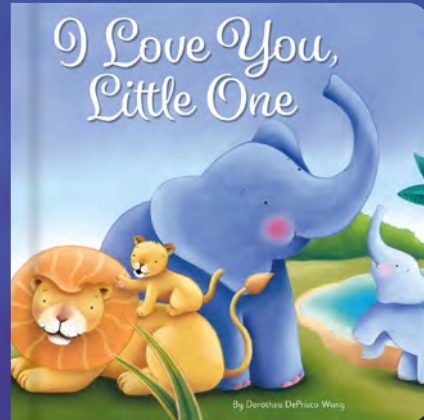


9781801059091



3+

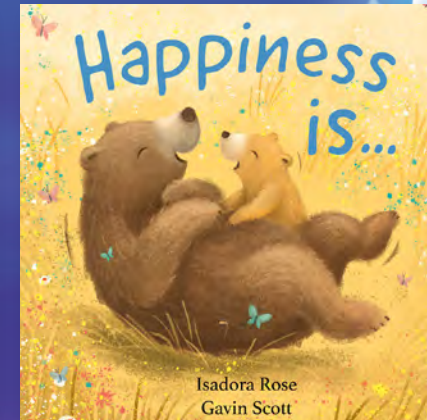
- Reassuring reads on themes of family, caring, love and more, combining heartwarming illustrations with engaging stories, ensuring that they will be picked up time and time again.
- Perfect bed and story time reading for parents and children to share.



9781835552216
January 2025

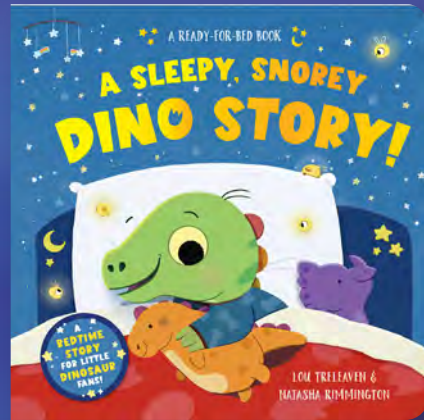


9781801059862
January 2025

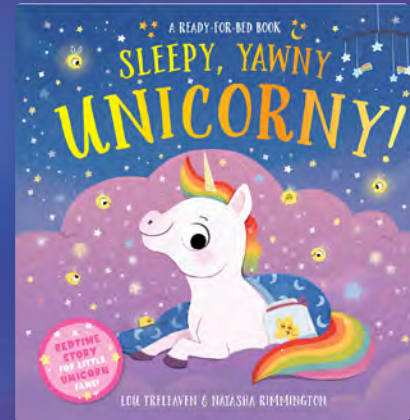


9781835551196
January 2025

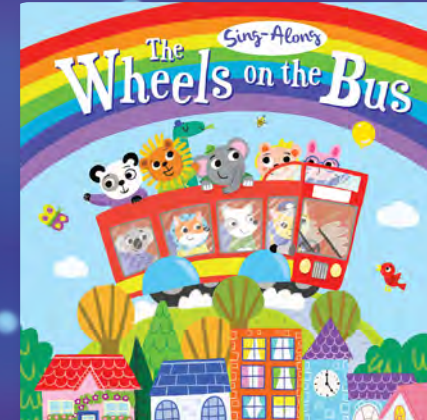
Picture Books



9781835551622
January 2025



9781835551615
January 2025

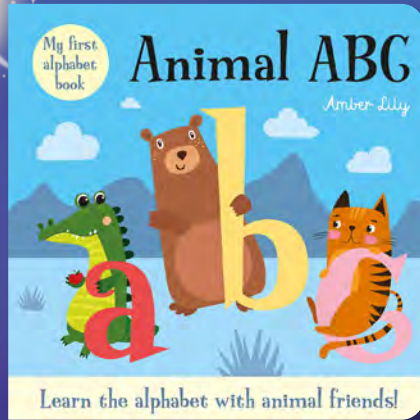


9781787006867
January 2025

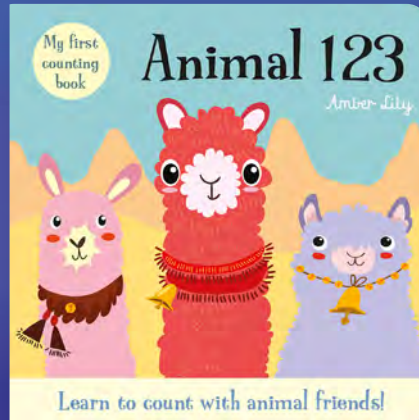
Specification:

- **Format:** Full color, board book
- **Extent:** 24pp
- **Dimensions:** 178x178mm/7x7in.
- **Cover finishes:** Padded, matt lamination
- **SRP:** US \$9.99 | CAD \$12.99

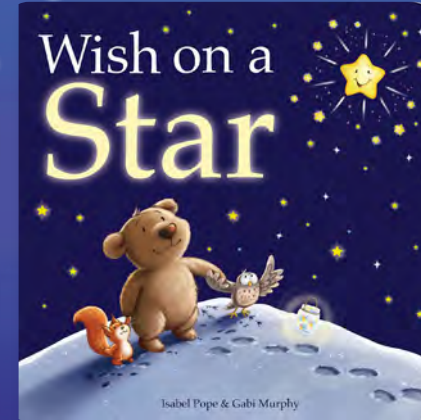
New family-friendly picture books!



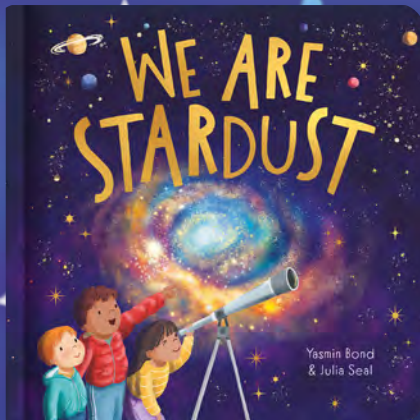
9781789584967
January 2025



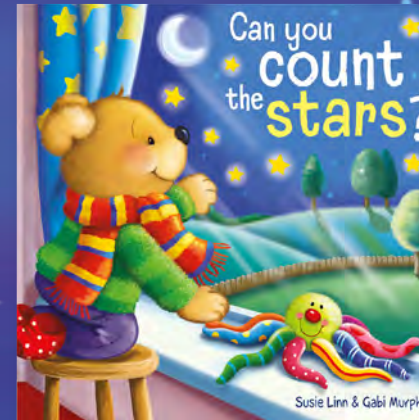
9781789584974
January 2025



9781835551189
January 2025



9781835551462
April 2025



9781835551486
April 2025



3+

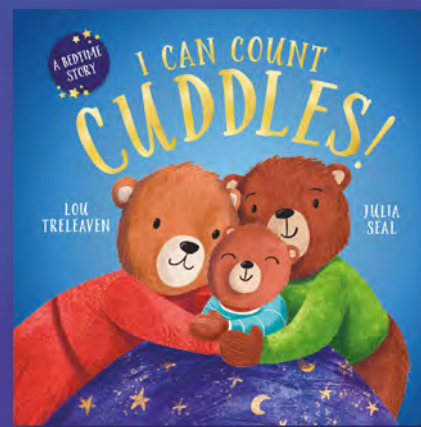
Picture Books



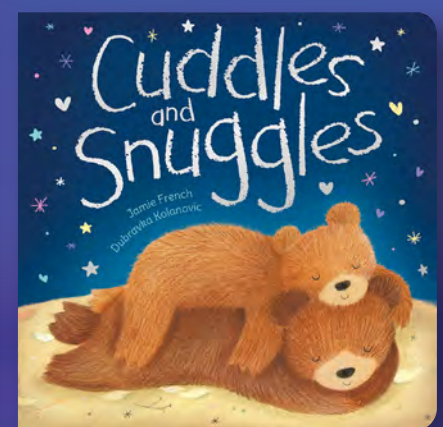
9781835551509
April 2025



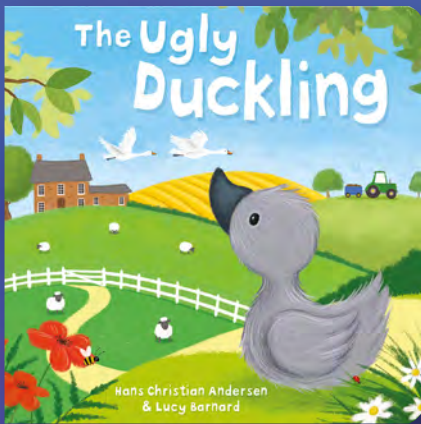
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April 2025



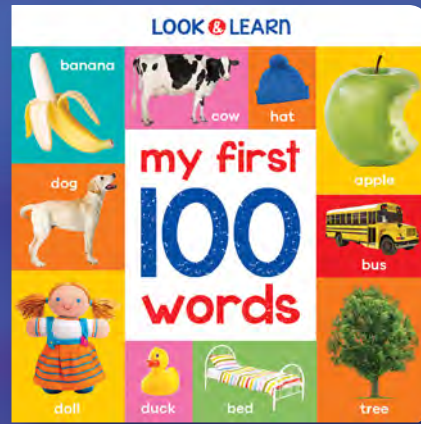
9781835551523
April 2025



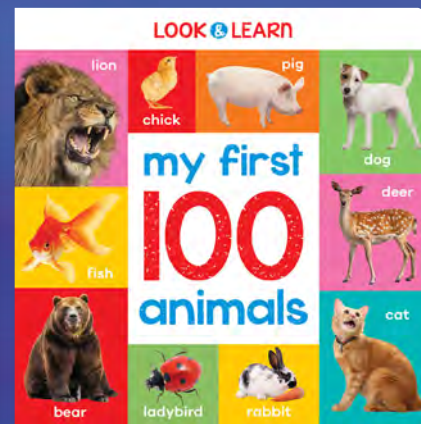
978801052979
April 2025



9781835551547
April 2025



9781835551530
April 2025



9781835551479
April 2025



3+

Snuggle-up stories to share and treasure forever.

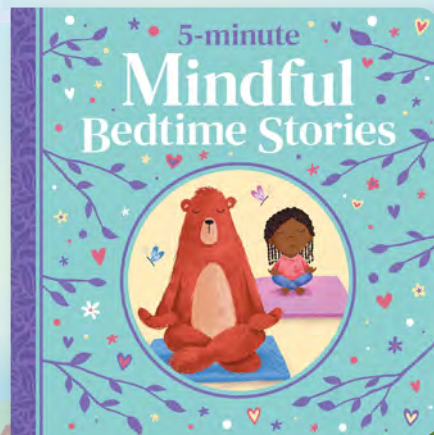
- Each treasury includes six adorable 5-minute stories to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format.
- Suitable for all ages, these stories are designed to help little ones slowly unwind before bed.



9781801059893
January 2025



9781835551332
January 2025



9781801051200
January 2025



9781801051163
January 2025



Eye-catching and
inspiring illustrations!

Specification:

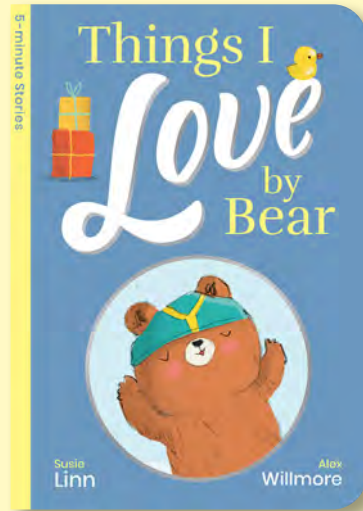
- **Format:** Full color casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 236x236mm/9.3x9.3in
- **Cover finishes:** Spot UV, matt lamination
- **SRP:** US \$14.99 | CAD \$19.99

3+

A rhyming book by Bear, so he can share the things he loves with you.

- This book is written by a bear, with a little bit of help!
- With a well-being focus as Bear invites readers to tell him what they love, too.
- Padded cover with sparkly foil highlights for eye-catching appeal.

Author: Susie Linn
Illustrator: Alex Willmore



9781789586367



Specification:

- **Format:** Full color padded board book |
- **Extent:** 22pp
- **Dimensions:** 216x152mm/8.5x6in |
- **Cover finishes:** Foil, matt lamination
- **SRP:** \$9.99 | CAD \$13.99



5-minute Tales Treasury

Snuggle-up stories to share and treasure forever.

- Each treasury includes six adorable 5-minute animal tales to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format with eye-catching foil finish



9781789584295



9781801051163

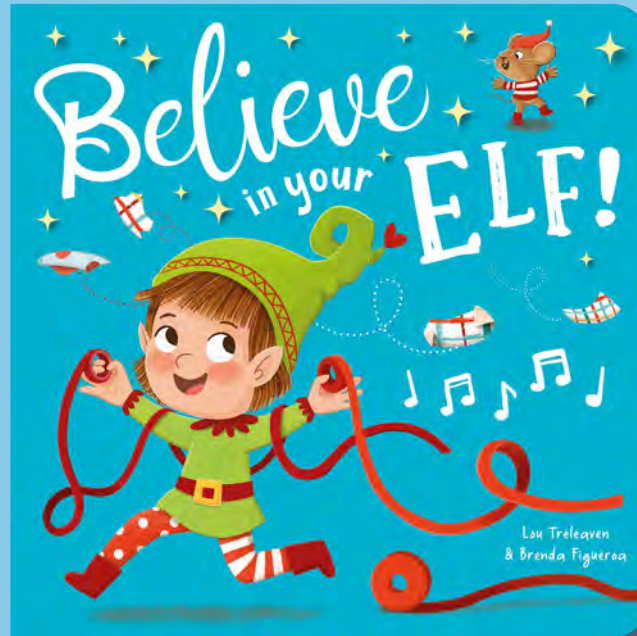
Specification:

- **Format:** Full color casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 236x236mm/9.3x9.3in.
- **Cover finishes:** Spot UV, matt lamination, foil
- **SRP:** \$14.99 | CAD \$19.99



Discover a funny, festive tale all about finding some 'elf belief!

- It's Christmas Eve and all the elves are rushing to finish in time. Smudge, a young elf, tries to help out but no matter what workshop job he does, nothing seems to work out. Will Smudge discover some 'elf belief?
- A beautifully-written festive tale that shows children the power of having self-confidence and self-belief.
- A mindful positivity book with a festive twist, perfect for sharing during the holiday season!



9781801056311

Author: Lou Treleaven

Illustrator: Brenda Figueroa



Specification:

- **Format:** Full color, case bound board book
- **Extent:** 24pp
- **Dimensions:** 177x177mm/7x7in.
- **Cover finishes:** Padded, foiled, matt lamination
- **SRP:** US \$8.99 | CAD \$12.49



3+

NEW TITLES 2024

Build+Play

Terrific themed fun to fire up children's imaginations as they get lost in creative play.



Specification:

- **Format:** Boxed pack
- **Extent:** 32pp book, 12 die-cut cardboard sheets with press-out sturdy model play pieces, simple slot stands and a 4-piece double-sided jigsaw playmat
- **Box size:** 240x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss



9781801057929
August 2024

Includes 32-page fact book!



Double-sided play mat!

Easy models to make!



- Includes from 25-32 sturdy cardboard models designed to be super-easy for little ones to make, handle, and play with straight away.
- The simple 4-piece jigsaw play mat is two-sided for double the playtime fun.
- Includes a 32-page themed fact book with over 50 facts to discover, learn, and inspire play.



9781801056809
August 2024



9781801056243



9781801056267



9781801056458

BOOK KITS

3+

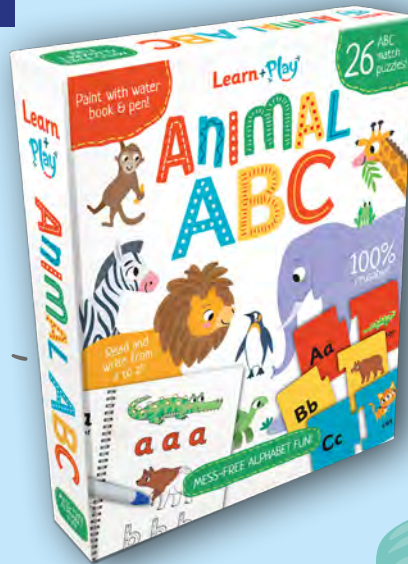
NEW FOR 2024

Learn+Play

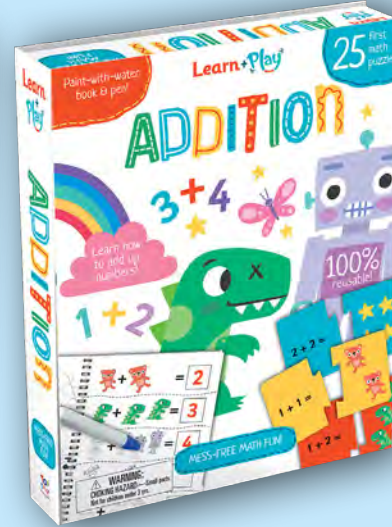
Get ready to learn and play! Matching puzzles and water painting makes learning FUN!



MESS-FREE EARLY LEARNING FUN!



9781801057974
August 2024



9781801057943
August 2024

- Immersive, themed fun that makes learning feel like playtime, over and over again.
- Every paint with water activity is a journey of discovery, as the paint with water pen reveals the answers like magic.
- Builds reading, writing and counting confidence in little ones as they get ready for school.



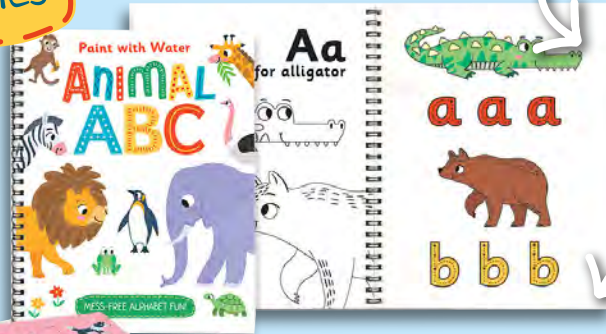
CONTAINS EARLY LEARNING LETTER-MATCH, NUMBER-MATCH, WORD-MATCH OR ADDING UP PUZZLES!

20+ Puzzles

100% reusable!

Specification:

- **Format:** Boxed pack
- **Extent:** 24pp wirebound book, over 20 high-quality card puzzles, paint with water pen
- **Box size:** 240x194x40mm/9.4x7.6x1.6in.
- **Cover finish:** Gloss
- **SRP:** US \$16.99 | CAD \$19.99



PAINT WITH WATER BOOK & PEN!

EDUCATIONAL EXTENSION TO HIGHLY SUCCESSFUL SERIES!

ACTIVITY KITS

3+

NEW FOR 2024

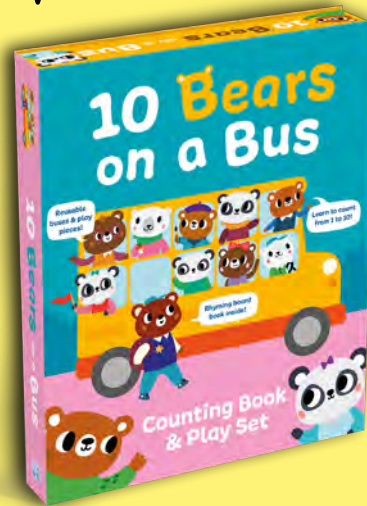
Counting Book & Play Set

Counting and picture-matching play set fun!

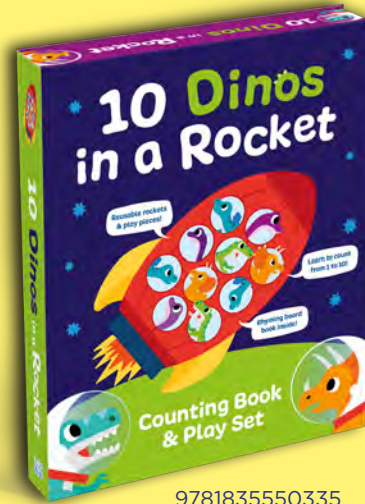
Learn to count from 1 to 10!

Specification:

- **Format:** Boxed pack
- **Extent:** 10pp board book, 4 playboards, with 2 sheets of easy-peely play pieces
- **Box size:** 238x195x40mm/9.4x7.7x1.6in.
- **Cover finish:** Gloss
- **SRP:** US \$14.99 | CAD \$16.99



9781835550359
September 2024



9781835550335
September 2024



Reusable play pieces and four play boards.

- From bears on a bus and dinosaurs in a rocket, to dogs on a plane and unicorns on a train, these play sets are packed with super-cute, adorable illustrations for imaginative early learning, fun and adventure.
- Little ones will love filling each vehicle playboard in their play set with animal play pieces to match the pictures in the book, ready to drive, zoom and race away.
- Read the book to discover where each vehicle is going and who will travel on each one. Totally immersive - so much more than simply learning to count from 1 to 10.

Rhyming board book inside!

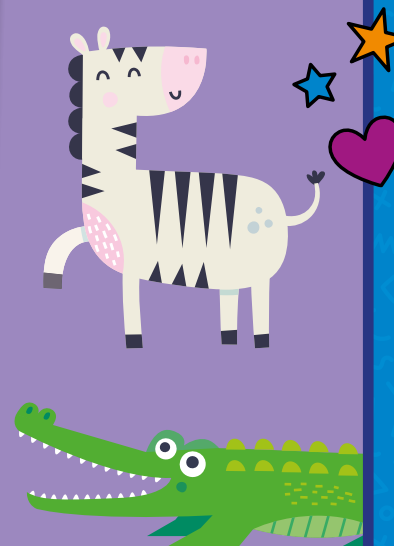
NEW FOR 2025

3+ SOFT FELT PLAY MAT & BOOK

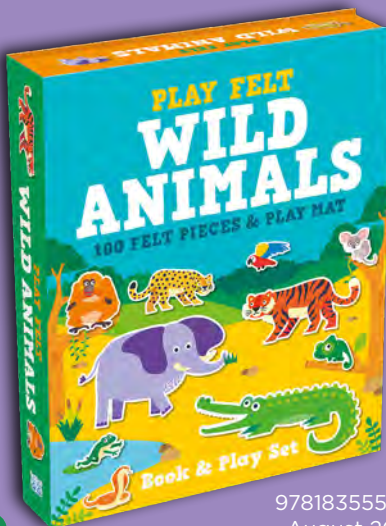
Get lost in a world of felt playtime fun with these immersive soft felt play mat and book sets!



9781835551653
August 2025



- From a busy farm to totally wild animals these play mat and book sets, guarantee hours of imaginative playtime fun.
- Ready to unpack and play with straight away, little ones will quickly get lost in creating big, busy scenes with the 100 felt play pieces included - no two scenes will ever be the same.
- Each themed set includes an immersive book combining lots of themed things to find, new words to learn and fun sounds to make.



9781835551639
August 2025



Specification:

- **Format:** Boxed pack
- **Extent:** 10pp board book, felt play mat, 100 felt play pieces
- **Box size:** 240x195x50mm/9.4x7.7x2in.
- **Book size:** 178x178mm/7x7in.
- **Felt play mat size:** 780x350mm/30.7x13.8in.
- **Cover finish:** Gloss
- **SRP:** US \$16.99 | CAD \$19.99



KITS CONTAIN:

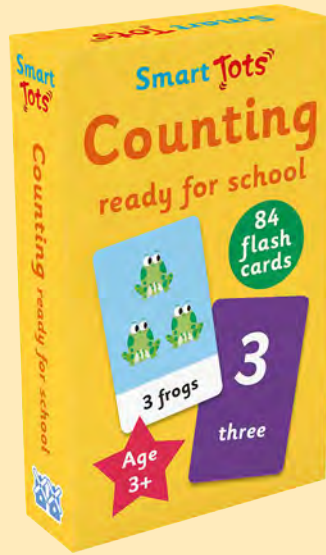
- Big felt play mat
- 100 felt play pieces
- 10-page board book

BOOK KITS

3+ SmartTots[®]

NEW FOR 2025

Essential early learning, helping little ones to prepare for counting and reading success



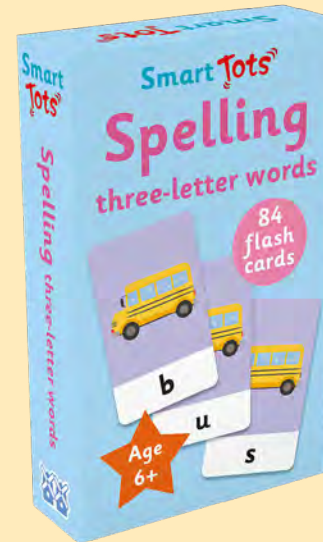
9781835551776
June 2025



9781835551790
June 2025



9781835551783
June 2025



9781835551769
June 2025

84 flash cards

- Bright, engaging, and the perfect size for Smart Tots to hold. Ideal for getting fully immersed in early learning.
- Self-esteem will grow as Smart Tots quickly learn and become ready to take their next learning steps on their own, and extend their learning.
- With two instruction cards included, adults will have plenty of game-play ideas at their fingertips to guide learning, making it immersive and fun.



ACTIVITY KITS



Specification:

- **Format:** Book pack
- **Extent:** 84 double sided cards, 2 double-sided instruction cards
- **Box size:** 135x84x27mm/5.3x3.3x1in.
- **Cover finish:** Gloss
- **SRP:** US \$5.99 | CAD \$9.99